

Index

- abstract art 23, 24
Academy 44, 149, 200
advertising 21, 22, 26, 46, 56,
58ff, 73, 106
Agitreklama 6
AIZ 9
Alciati, A. 115
allegory 49, 114–15, 155
Althusser, L. 17, 196
American Guide Series 5
Aragon, L. 10
Aretino, P. 149
Aristotle 34, 114, 143, 145,
146, 147
Arnold, M. 3
art history 38, 48, 149, 173–4
art schools 160–1
Austin, J. L. 179
auto-eroticism 122–3
avant-garde 2, 18
- Barasch, M. 149
Barthes, R. 16, 19, 65, 71ff,
107, 113, 115, 119, 120, 158
Batteaux, C. 144, 147
Baudelaire, C. 151, 152
Baudrillard, J. 166, 169, 170,
172, 173
Bauhaus 3
Baumgarten, A. G. 149
- Beardsley, M. 148
Bell, C. 11, 31, 67, 147
Belsey, C. 156
Benjamin, W. 5, 20, 139, 200,
201
Bentham, J. 167
Berenson, B. 53
Black Panthers 61
Berger, J. 84
biologism 84, 100
Bloomsbury 31
Bojko, S. 9
Bosch, H. 136
Botticelli, S. 133
Boucher, F. 114, 150
Bourdieu, P. 185, 189, 190
Brecht, B. 9, 27, 37, 115, 140
bridge words 56
Bruss, E. 141, 160
Bryson, N. 146
- Cahill, H. 4
canon 159
castration 17, 20, 100, 106, 127,
133
cathexis 61, 85, 120
Cézanne, P. 11, 13
Chicago, J. 104
Chirico, G. de 171–4
Cimabue 13

- codes 20, 22, 72
 code switching 24
 collecting 152, 172
 conceptual art 29, 34, 38–9, 47
 condensation 55, 57
 connotation 76, 77
 considerations of
 representability 55, 56, 60
 constituency 201–2
 Constructivism 6
 Courtenay, T. 58, 60
 Cowie, E. 187
 creativity 154
 criticism 15, 89, 140ff, 149,
 151, 158, 199–201, 202–3
 Croce, B. 148, 154
 Cubism 9, 11, 18, 36, 67, 68,
 106
 Culler, J. 194

 Dadaists 9
 Daguerrotype 36
 David, J. L. 146
 Davis, S. 4
 day-dream 54, 60, 69, 82, 128
 Debord, G. 169
 decisive moment 19, 115
découpage 16, 19, 125
 deferred action 127
 Delaroche, P. 36, 179
 demand 121
 denotation 76, 77
 Derrida, J. 31, 32–3, 73, 106,
 112, 170, 193, 194, 197
 desire 50, 96, 121, 124, 128,
 163, 197, 199
 Diderot, D. 19, 115, 119, 129,
 146, 150
différance 112
différand 203
 disavowal 48, 195
 discursive formation 62, 100,
 181ff
 discursive statement 200
 Disneyland 170
 displacement 55, 85, 120
 documentary movement 5

 Don Juan 102
 Dracula 172
 dream-work 55
 Duchamp, M. 189

 Eagleton, T. 156
 easle painting 34–5
 Eco, U. 18, 24
 Eichenbaum, E. 15
 Einstein, A. 54, 162
 Eisenstein, S. 115
 Egbert, D. D. 24
 elementary signifier 85, 124,
 130
 enactive thought 53
 Engels, F. 195, 196
 Enlightenment 149, 164–5,
 167, 168, 176, 177, 180, 181
 Enzensburger, H. M. 28
 Ermanox camera 8
 essence 79
 exchange 35, 169, 171, 172
 expressionism 108, 156
 expression theory 11, 148, 151,
 156
 expressive formalism 157
 expressive realism 157

 factography 7, 10
 false consciousness 195, 196
 fantasy (phantasy) 121ff, 194,
 198
 primal fantasies 127
 Farm Security
 Administration 5
 fashion 174–6, 177
 Federal Art Project 4
 Federal Theatre Project 5, 10
 Federal Writers' Project 5
 feminine language 104
 feminism 161, 162, 201, 204
 feminist theory 41
 femininity 41, 104, 107
 fetishism 19–20, 42–4, 48, 50,
 102, 106, 108, 172, 195
 commodity fetishism 195–96
 Feuerbach, L. 25

- Ficino, M. 119
 filmic of the future 87
 fine arts 144
 fine print 19
Flintstones 142
 formalism 11, 147, 151, 156
fort/da game 82, 86
 Foucault, M. 32, 48, 167, 170,
 183–84, 201, 202
 Freud, S. 21, 32, 40, 42–3, 47,
 49, 54, 55–6, 60, 69, 72, 82,
 83, 98, 100, 101, 107, 121,
 126, 128, 131, 132, 138, 194
 Fried, M. 23, 38
 Friedlander, L. 63
 Fry, R. 11, 31, 147
 Fuchs, C. 183
 Fuller, P. 84
 Futurism 7, 10

 Gan, A. 6
 genius 151
 Giotto 13, 136, 137
 Godard, J. L. 161
 Goethe, J. W. von 155
 Gombrich, E. H. 31, 70, 154
 graffiti art 191
 Gramsci, A. 192, 201
 Green, A. 175
 Greenberg, C. 1ff, 10ff, 23, 26,
 29–30, 37, 39, 49, 66, 67,
 68, 106, 147, 156, 177
 Greuze, J.-B. 115, 150
Guardian, The 175

 Habermas, J. 164, 176–7
haiku 76–7
Hard-Won Image, The 46–7
 Hausmann, R. 9
 Heartfield, J. 9–10, 21
 Heisenberg, W. 178
 Hindess, B. 185, 186
 Hirst, P. 185, 186
 hermaphrodite 102
 hierarchy of genres 33
 hieroglyph 19, 115, 119, 129,
 130

 history of art 18, 143
 history painting 114, 150
 Hitchcock, A. 132, 133
 Hitler, A. 2, 10, 165
 Hjeltslev, L. 182
 Horace 114, 145
 Horowitz, M. J. 53, 57, 61
 House Committee on
 unAmerican Activities 10
 humanism 31–3, 49, 196–7, 200

 ideational representative 124
 ideology 16ff, 196–7
 image 20, 21, 54, 102, 107
 imaginary 17, 18, 19, 21, 82,
 109, 130, 194, 202
 imagination 80, 157
 imitation 16
 informant narratives 5
 inner speech 21, 57
 institution 192, 200, 201, 210
 intentionality 80, 88
 international style 45, 47
 interpretants 21
 intertextuality 20, 21, 73–4, 87,
 125, 133
 Irigaray, L. 104

 Jakobson, R. 15, 22
 Jameson, F. 163, 168, 169, 175,
 177, 179, 197, 199, 200
Jetsons 142
 Johns, C. 104
 Jung, C. 210

 Kant, I. 12, 99, 147, 148,
 150–1, 155, 177, 180
 Khrushchev, N. 24
 Klein, M. 86, 123
 Knight's move 14
 Kristeva, J. 22, 73, 78, 84, 102,
 104, 105
 Kuleshov, L. 9

 laboratory art 6

- Lacan, J. 17, 43, 72, 81, 83, 84,
 96, 98, 100, 121, 123, 128,
 130, 162
 lack 43, 102, 104
Land of the Free 9
langue 182, 183
 Laplanche, J. 124, 125, 127
 Lautréamont, Comte de (Isidore
 Ducasse) 171
 Le Brun, C. 145, 148
 Leclair, S. 124
Lef 6, 7, 190
 legitimisation (crisis of) 176ff
 Lenin, V. I. 6, 191
 legitimating narrative 49, 137,
 171, 182, 198, 200
 Leica camera 8
 Lessing, G. E. 19, 39, 115, 147,
 157, 180
 liberal arts 143
 Lissitsky, E. 9
 literarisations 21
 Little Hans 47, 104
 'Living Newspapers' 5
 logocentrism 31–3, 34, 153, 193
 Longinus 148
 Löwy, M. 187
 Lyotard, J.-F. 57, 176, 177,
 178, 182, 198, 202

 MacLeish, A. 9
 McCullin, D. 157
 making strange (*ostranenie*) 15
 Malevich, K. 6
 Malraux, A. 136, 171
 Mandel, E. 169
 Manet, E. 13
 Manzoni, P. 189
 Marx Brothers 101
 Marx, K. 25, 40, 42, 43, 49,
 169, 194, 195–6
 Marxism 166, 187
 Masaccio 13
 mass culture 2, 3, 19, 45
 mass media 18, 204
 masterpiece 153, 159
 masturbation 193–4, 104
 Matisse, H. 44
 materialism 25
 Mayakovsky, V. V. 6, 7, 14, 21
 mechanical arts 142
 memory 198
 metaphysics of presence 33
 Michaelangelo 13
 micro-politics 165–6
mimesis 145, 156
 mirror-stage 17
 misrecognition 17, 21
 modernism 1ff, 11
 modernity 7
 Moholy-Nagy, L. 8
 montage 8–10
 Moore, G. E. 31
 Morris, W. 3, 153
 movements 13
 Mozhukin, I. 9
 Mukarovsky, J. 1, 16
 Mulvey, L. 20, 102, 162

 naturalism 68
 need 121
 Neo-Platonists 31, 70, 119, 147
 New Economic Policy 6
 Newton, H. 20

 Olympia 97
 Ophelia 109, 133
 Orwell, G. 151
 overdetermination 19, 55

 Panopticon 167–8
parole 182
 part-object 86
 Pascal, B. 31, 156
 Pater, W. 151
 patriarchy 43, 47, 48, 127, 166
 pattern painting 44
 Peirce, C. S. 112, 128
 Pêcheux, M. 183
 performative 179
peripeteia 114, 115, 129, 130,
 147
 phallogentrism 43, 48

- phallus 43, 100, 102
 phenomenology 53, 77, 79–80,
 83, 87
 photo-montage 18
 photo-novel 89
 Piaget, J. 57
 Picasso, P. 2
 Plato 31, 34, 119, 144, 147, 169
 Plotinus 119, 147
 poetics 1, 15, 16, 25
 politics of representation 39,
 106
 Pontalis, J. B. 127
 Pop art 45
 Popova, L. 6
 popular pre-conscious 58–59,
 65, 70
 positivism 24
 Poster, M. 167, 168
 postmodernism 29, 45–6, 49,
 162, 163ff, 168, 197–9, 204
 post-structuralism 75, 199
 Prague School 22
 preconscious 83
 pregnant moment 115, 129
 presence 44
 primary processes 22, 55, 57,
 84
 progress 13
Proletkult 177, 190
 propaganda 195
 psychic bisexuality 100
 psychical reality 138, 196, 198
 psychology of perception 53
punctum 78–9, 85, 119, 124,
 130
 Pythagorus 143

quadrivium 143

 Raphael 13
 real 21, 22, 41, 82, 130
 realism 11
 reality 41, 138, 178
 rebus 69
 recognition semes 19

 Repin, A. 2
 representation 16, 40–1, 65,
 138
 reviewing 141, 151–2
 Ribettes, J.M. 128, 130
 Richardson, T. 58
 Ripa, C. 115
 Rodchenko, A. 6
 Romanticism 30, 33, 38, 148,
 150, 151, 153, 155, 156,
 157–8, 187–8, 197, 203
 Rousseau, J.-J. 150, 193
Royal College of Art 36, 45
 Rubens, P. P. 114
 Ruskin, J. 3, 153, 156
 Russian Formalism 1, 12,
 14–16, 22, 25
 Ryle, G. 195

 Sacher-Masoch 105
 Salomon, E. 8
 Sartre, J.P. 79, 80, 83
 Saussure, F. de 11, 49, 73, 124,
 182
 Sayre, R. 187
 Schelling, F. W. von 155
 scopic drive 83
 Scrovegni Chapel 136–7
 secondary processes 57
 secondary revision 55, 56
 semiology 72, 75, 90
 'semiotic' (Kristeva) 22, 84
 semiotics 73
 sexism 100, 187
 Shahn, B. 5
 Shakespeare, W. 40
 Shklovsky, V. 14, 15, 16, 22,
 101, 161
signifiante 22, 78, 84, 85, 87
 signification 22
 Sillitoe, A. 58
 simulacra 3
simulacrum 169–70, 174, 176
 social realism 4
 Socialist Realism 10, 24, 180
 Socrates 31, 70

- specific intellectual 201
 specificity 47, 68, 138–9, 177,
 180
 stained glass 36
 Stalin, J. 2, 10, 24, 27, 165
 Stedman-Jones, G. 162
 Steiglitz, A. 67
 Stendhal, M. H. B. 152, 153
 Stott, W. 9
studium 78–9, 84, 130
 subject 17, 40–2, 50, 65, 69, 98,
 138, 168, 198, 199
 sublime 148, 177
 supplement 170, 193ff, 197
 Surrealism 10
 surveillance 166–8
 symbol 155, 156
 symbolic 17, 18, 22, 82, 130
 symbolic capital 190
 Symbolism 12, 15
 Szarkowski, J. 65–7, 68
- tableau 19, 129, 130, 133, 136
 Tate Gallery 46
 technology 34, 36–7, 49
 Telingater, S. 9
Tendenzkunst 9
 terrorism 166
 text 23, 65, 73
 theory 89–90
 Tocqueville, A. de 2, 26
 Todorov, T. 12
 tradition 12
trivium 143
tuché 81, 82
- unconscious 55, 69, 83, 108,
 126, 137, 196
 collective unconscious 210
 trans-individual
 unconscious 113, 127,
 128
 universal intellectual 201
 usage 182
ut pictura poesis 114, 130, 147,
 180
- Van der Zee, J. 85, 86, 120
 Vasari 13, 154
 Venturi, L. 154
Vertigo 99, 132–3
 Vertov, D. 8
 visual 52ff, 64, 82, 104
Vogue 174
Volks-Illustrierte 10
 Vygotsky, L. 57
- Warburg Institute 39
 Watts, A. 81
 Weiss, P. 176
 Weston, E. 20
 Williams, R. 3, 32, 140, 151,
 153, 155
 Winkelmann, J. 149
 Wind, E. 13
 Winogrand, G. 63, 68
 Wittgenstein, L. 160
 Woolf, V. 103
 Women's Liberation
 Movement 63
 Wordsworth, W. 151, 155
 Works Progress Administration
 (Works Project
 Administration) 4ff, 205
- Zeuxis 102
 Zhdanov, A. 10, 146