

INDEX

Note: italic page numbers denote references to illustrations/photos.

- 101 Architectural Fantasies* (Chernikov, 1933), 75
- A-4 rockets, 274, 275
- AA, *see* Architectural Association
- Aalto, Alvar, 43
- abstract form, 36, 40, 41
- actor-network theory, 221
- Adam, Ken, 276, 277–8
- Adam, Robert, 44
- advertising, 146, 147, 150, 152
- Advise and Consent* (film, 1962), 152
- aerospace products, 260, 262, 263
- aesthetics, 34
- The Age of Innocence* (film, 1993), 154
- Aircruiser II, 260, 262, 263
- Airstream caravan, 74, 74
- Aladdin Redi-Cut houses, 90
- Alice Through the Looking Glass* (Carroll, 1872), 188–9
- ‘Alienation in Parts’ (1960), 56
- alienation of labour, 34
- Allen, Deborah, 28
- Allen Memorial Art Museum, Oberlin, 167, 168
- allotments, 77, 77.
- Alloway, Lawrence, 60
- Americanization of British culture, 51
- American National Exhibition (Moscow, 1959), 200–4, 201, 207, 209, 210, 211–12, 211
- Anatomy of a Murder* (film, 1958), 150
- Anti-Design Movement, 1
- antithesis, 22
- apartments, 88, 89
- applied arts, 36, 40
- Aquitania* ocean liner, 23
- Arc de Triomphe, 23
- Archigram, 54, 55
- architects, 6, 73–4, 188
- Architectural Association (AA), 66, 68, 70, 71n22, 180
- Architectural Review*, xi, 4, 47, 49, 59, 64, 179
- architecture
- American, 157
 - Archigram’s Walking City, 54–5
 - Banham’s influence, 5–6, 85–6, 199
 - design metaphors, 3, 33–46
 - domestic, 53
 - Eameses’ work, 210
 - ‘high’ and ‘low’, 4
 - Le Corbusier’s definition of, 29
 - Le Corbusier’s lectures, 15, 24
 - modernism, 2, 13, 14, 40–3
 - museum design, 6, 159–76
 - ornament, 233
 - photography, 61–2, 63, 67
 - Ruskin’s critique, 34–5
 - Semper’s critique, 35–40
 - teacher-architects, 73–4
 - vernacular buildings, 86

- The Architecture of the Well-Tempered Environment* (1969), 3, 13, 85, 157
- Architecture Transformed* (Robinson, 1987), 62
- 'Arizona Spillway and Highway Bridge, Boulder Dam' (postcard, 1936), 117
- Around the World in Eighty Days* (film, 1956), 150
- Arroyo, Salvador Perez, 79, 80
- Art and Industry* (Read, 1934), 43
- Art Deco, 31n15, 101, 118, 231
- L'Art décoratif d'aujourd'hui*, 17, 18, 19, 20, 22, 31n16, 31n17
- artefacts, 3, 33–46
 - modernism, 40–3
 - photos, 61
 - Ruskin, 34–5
 - Semper, 35–40
 - see also* material culture; objects
- art history, 13, 14, 41–2
 - see also* design history
- artificialization, 233, 234
- Art in America* (1965), 53
- ArtNet exhibition (1976), 70
- Art Nouveau, 31n15
- Arts and Crafts, 56, 170, 184, 231
- 'Art X', 205
- Ashton, Sir Leigh, 60
- Aston Martin, 259, 260
- Astounding Science Fiction*, 241
- 'The Atavism of the Short-Distance Mini-Cyclist' (1964), 49, 51, 70
- Atkinson, Harriet, 1–8
- Atlantic City, 119
- Aulenti, Gae, 167–8
- authenticity, 122, 233–4
- automobiles
 - Banham on, 9, 27–9, 53–4, 83
 - Buick Roadmaster, 129
 - crash test dummies, 253–4, 256–8
 - as design metaphors, 43–4
 - increase in ownership, 182
 - influence of 'Flash Gordon' on design, 4, 100, 105–8
 - Karen's work, 253, 254, 256–8, 257, 258, 259, 260
 - new materials, 232
 - production processes, 41
 - revolution in personal mobility, 52
 - tourism, 115
- 'Autres Icones; les musées', 17, 19
- avant-garde, 3, 9, 56, 57, 160
- Aynsley, Jeremy, 1–8
- Baeder, John, 119, 123
- Baltz, Lewis, 63, 64
- Banham, Mary, xi–xii, 2, 64, 66, 68, 70, 144
- Banham, Peter Reyner
 - admiration for Saul Bass, 144
 - American industrial buildings, 55, 111
 - Archigram's Walking City, 54
 - architectural writing, 5–6
 - artefacts, 33
 - biography, xi, 49
 - cars, 27–9, 53–4, 83
 - crash test dummies, 253–4
 - democratization of design, 56–7
 - deserts, 57, 67, 69, 111–12
 - design history, xii, 278n1
 - design metaphors, 3, 43–4, 45
 - encounters with, 99, 143–4, 198
 - fringe culture, 4
 - functionalism, 127–8
 - Futurism, 50–1
 - gizmos, 215
 - historical knowledge, 173
 - housing, 178
 - images of, 48, 70, 70, 128
 - industrial design, 26–7, 229
 - influence of, 85–6, 197–8, 199
 - lectures, 3, 13–14, 26–9
 - legacy of, 1–2
 - material culture, 140
 - modernism, 2, 3, 48, 50, 51, 198–9
 - on a Moulton bicycle, 48–9, 48, 70
 - museums, 160, 172–3
 - object analysis, 52–3
 - Open University course, 11–13
 - photography, 3–4, 59–71, 198–9
 - popular culture, 5
 - postcards, 112
 - research by, 55–6
 - on Sparke, 129–30
 - SUNY appointment, 99–100
 - theory and design, 47–57
 - on Voysey, 50
- banks, 19, 21, 22

- Barcelona, 198, 199
 Barker, Paul, 2, 6, 177–86
 Barthes, Roland, 14, 123, 201
 basketwork, 38, 39, 44
 Bass, Elaine, 5, 144, 145, 150–4
 Bass, Saul, 5, 144, 145–50, 145, 151–4
 Baudelaire, Charles, 3, 51
 Baudrillard, Jean, 121, 137
 Bauhaus, 101, 104, 105, 141n20
 Baxter, A. E., 66–7
 Bayer, Herbert, 147, 208, 209
 beauty, 133
 Becontree Estate, 184
 bedrooms, 4, 85–97
 ‘chamber’, 86
 fantasies, 95–6
 health issues, 92–5
 house design and positioning, 87–90
 self-expression in, 90–2
 beds, 89, 90
 bed tents, 93–4, 94
 Beecher, Catharine, 56, 92
 Behrens, Peter, 230, 269
 Bel Geddes, Norman, 104, 273
 Benjamin, Walter, 198, 199
 Bennett, Valerie, 66
 Benton, Tim, 3, 11–32
 Berlin, 78, 78
 Bertram, Anthony, 137
 Bickerton folding bicycle, 70
 bicycles
 Bickerton folding bicycle, 70
 Moulton bicycle, 48–9, 48, 52, 70
 Raleigh Chopper, 258, 259
 Biedermeier, 231
Big (film, 1988), 153
 ‘A Black Box: The Secret Profession of Architecture’
 (1990), 2, 45
 ‘Black Rock Beach, Great Salt Lake, Utah’
 (postcard, 1938), 120, 120
 Blake, Peter, 211
 Blossom, Alfred C., 19, 21
 Bluewater, 183, 184
 Boccioni, Umberto, 51
 Boeing, 260
 Bond Bug, 253, 258, 258
Bonjour Tristesse (film, 1957), 150
 Bonk, Ecke, 239
 Booker, Christopher, 179
 Booth, Franklin, 104, 108n3
 Bragdon, Claude, 88, 88
 Brandt, Edgar, 20
 Branson Coates, 170
 Braune, Michael, 206–7
 ‘Brian’s Caddy’, 27, 28
 British Museum, 160–1, 161, 169
Broadcast News (film, 1987), 153
 Brookner, Anita, 13, 30n6
 Brown, Richard, 164
 Brutalism, 1
 Bryant, Peter, 276
 ‘Buck Rogers’, 270
 ‘Buffalo Industrial’ (1979), 2
 Bugatti, 22
 Buick, 28–9, 129
 ‘Builda Helta Skelta’, 253, 258, 259
Bunny Lake Is Missing (film, 1965), 152
 Burlington House, 165
 Burroughs, Edgar Rice, 104, 108n4
 Burtin, Will, 148
 Bush TR130 Radio, 253, 256, 257
By Rocket to the Moon (Woman in the Moon)
 (film, 1929), 265, 269–70, 274
 Cadillac, 13, 27–8, 28
 Cambridge School of Architecture, 160
 Camel cigarettes, 9
 cameras, 60, 61, 64–5, 67–8, 69
 Canary Wharf, 180, 182
 cantilevered chair, 43
Cape Fear (film, 1991), 154
 capitalism, 34, 222
 caravans, 74, 74
Carmen Jones (film, 1954), 149
 ‘Carnegie Illinois Steel Co., Tin Mill at Night,
 Monessen, Pa.’ (postcard, 1937), 118
 carpets, 38
 Carroll, Lewis, 188–9
 cars
 Banham on, 9, 27–9, 53–4, 83
 Buick Roadmaster, 129
 crash test dummies, 253–4, 256–8
 as design metaphors, 43–4
 increase in ownership, 182
 influence of ‘Flash Gordon’ on design, 4, 100,
 105–8

- Karen's work, 253, 254, 256–8, 257, 258, 259, 260
 new materials, 232
 production processes, 41
 revolution in personal mobility, 52
 tourism, 115
 Case Study Houses, 63, 144, 199
Casino (film, 1995), 154
 Centre for Art and Media Technology, Karlsruhe, 167
 Centre Pompidou, 165–7
 'Century of Progress Exposition' (1933), 119
 ceramics, 36, 37
 Chafford Hundred, 184
 chairs, 43
Champion (film, 1949), 148
 Chernikov, Iakov, 75, 75
 children's bedrooms, 90, 91, 92
 Chipperfield, David, 165
 Chiswick house, 9
 Christ Church, Oxford, 163, 163
 Chrysler Building, 101, 102, 119
 Church, Ella, 91
 Cinamon, Gerald, 63, 64
 circuses, 205–6
Cité contemporaine pour trois millions d'habitants (Le Corbusier, 1922), 25, 26
 cities
 film representations, 271, 278
 Non-Plan, 6, 177, 178–85
 postcards, 118
 urban planning, 178, 179, 180, 184–5
The City Seen as a Garden of Ideas, 81, 81
 City University of New York (CUNY), 217
 Clark, Matt, 104, 108n3
 Clark, Paul, 130
 class, 130
 classicism, 13, 160–1, 172
 Clerkenwell, 80, 80
 Clifford, Timothy, 168
 Clore Wing, Tate Britain, 168, 173
Clown Face (film, 1971), 205
 Coates, Nigel, 170
 'Coffin-Nails in Handypacks' (1962), 2
 'cold' design, 7, 229–30
 Cole, Henry, 36, 135
 collections, 121, 122, 171
 Colletti, Marjan, 74, 74
 Collins, Peter, 136
 Colomina, Beatriz, 6, 197–214
 Colony Club, New York, 140
 colour, 114, 244–7
 comic strips, 101, 103, 108n2, 270
 'commonplace', 143
 communication systems, 234
 communication theory, 206
 computer models, 236–7
 computers, 206, 207, 209, 235, 240
A Concrete Atlantis: US Industrial Building and European Modern Architecture (1986), 5, 55, 61, 111, 198
Concrete Central Elevator, 66–7
 conformism, 231
 conservation movement, 167
 Constructivism, 50, 75, 269
 consumer goods, 43, 44, 138–9, 230, 231
 see also household appliances
 consumption, 3, 7, 52
 absence from modernist project, 135, 137
 culture of, 128
 design history, 52
 material culture, 139
 women, 132, 133, 136, 137, 138–9
 Cook, Peter, 4, 73–81
 Cook, William, 28
 Cordell, Frank, 140n6
 corporate identity design, 145, 148, 153–4
 Council of Industrial Design, 52
Country Life in America, 94, 94, 95
 Courtauld Institute of Art, xi, 128, 140n5
 Banham's doctoral thesis, 2, 49
 Banham's lectures, 13, 14
 Home House, 13
 crafts, 35–6, 44–5, 56
 craftsmanship, 34
 crash test dummies, 253–4, 256–8
 crazy paving, 182
 criticism
 fine art, 3, 52
 photography, 68–9
 product, 53
A Critic Writes: Essays by Reyner Banham (1997), xii, 2, 47, 178
 Cromley, Elizabeth Collins, 4, 85–97

- 'cult of domesticity', 132, 133
cultural theory, 137
culture
 Americanization, 51
 'high' and 'low', 4
CUNY, *see* City University of New York
Curt Teich & Co., 5, 112, 113–15, 119–21, 122–3, 124n4
Cutty Sark, 9
- Dada, 231
Dallegret, François, 54
Dante Alighieri, 235
Davidoff, Leonore, 133
David Ogle and Associates, 253, 254–6, 254, 255, 256
Davies, David, 165
Day, Lewis F., 135
The Decline of the West (Spengler, 1918), 268
decoration, 136
Delineator (magazine), 88, 88
dematerialization, 7, 231–2, 234, 235, 237
De Menil Museum, Houston, 172
democratization, 3, 56–7, 161
department stores, 138
Derrida, Jacques, 122
Desert Cantos (Misrach, 1987), 69
deserts, 57, 67, 69, 111–12
design
 'cold' and 'warm', 7, 229–30
 democratization of, 3, 56–7
 'Flash Gordon', 104
 gender and, 7, 217–28
 'machine age', 9
 modernism, 2, 136
 theory and, 47–58
 see also design history; design metaphors;
 industrial design
Design by Choice (1981), 2, 56, 129–30
designers
 film representations, 7–8, 265–79
 Karen, 7, 253–63
 women, 7, 217–19, 220, 221–3, 227
design history, xi, xii, 3, 44, 47, 278n1
 Banham's influence, 85–6
 consumption, 52
 feminist theory, 5
 metaphors, 45
 modernism, 138
Design History Society (UK), 2, 27
design metaphors, 3, 33–46
 future of, 44–5
 modernism, 40–3
 Ruskin, 34–5
 Semper, 35–40
design reform movement, 134, 135
Deskey, Donald, 104
'Detroit Tin Revisited' (1975), 27–9
Diagram of the Field of Vision (Bayer, 1930), 208, 209
Diehard automobile battery, 222, 222
dimensionality, 241
dioramas, 25
Disney, Walt, 275–6, 277
Dixon, Jeremy, 172, 173, 174–5
Doc Hollywood (film, 1991), 153
Docklands, 180, 182
domestic architecture, 53
domestic space
 bedrooms, 4, 85–97
 femininity, 132, 133, 134, 139
 Glimpses of the USA, 203, 204
 masculinization of, 137
 photography, 64
Dorfsman, Louis, 150
Dorset Building in Rural Areas, 179
Douglas, Mary, 132
dress, 44, 46n27
Dresser, Christopher, 135
Dreyfuss, Henry, 104, 206, 207
Dr Mabuse (film, 1922), 268
Dr Strangelove (film, 1963), 8, 265, 276–8
Duchamp, Marcel, 7, 239–52
Dudas, Frank, 4, 99–109
Dun Huang (film, 1988), 153–4
Dupain, Max, 63
- Eames, Charles and Ray, 6, 144, 199, 200, 202–12, 202, 204, 211
Eastlake, Charles, 134–5, 136
East London 'greening' project, 76–7, 77
ecological critique, 1
ecological sustainability, 185
Edge Cities, 183, 184

- Egyptian situla, 36, 38
 Einstein, Albert, 251, 267–8
 Eisenman, Peter, 170, 171
 Ekstrom, Arne, 248
 electric fires, 43
 Ellwood, Craig, 63
 Elwall, Robert, 64
 engineering, 40, 41
 Engineering Building, University of Leicester, 50
 England
 Americanization of British culture, 51
 museums, 160–1, 163, 165, 168, 173
 Non-Plan, 178–85
 Victorian parlour, 134
Enquiry into Industrial Art in England (Pevsner, 1937), 43
 enterprise zones, 180
 envy, 201
 ergonomics, 260
 ‘Erosion of the Ages, Bad Lands, So. Dak.’ (postcard, 1941), 116
L’Esprit nouveau en architecture, 16, 17, 19, 22, 31n12, 31n17
État donnés (Duchamp, 1946–66), 241
 Evans, Walker, 112
Exodus (film, 1960), 149

 false consciousness, 223, 224, 226
Family Fortunes: Men and Women of the English Middle Class 1780–1850 (Davidoff & Hall, 1978), 133
 fantasies, 95–6
 fashion, 28, 44, 135, 184
 Faust, Christopher, 200
 femininity, 132–5, 137, 138–9, 219
 feminism, 5, 7, 217
 critique of feminist theory, 225, 227
 feminist scholars, 220, 221, 222–3, 225, 226–7
 liberal vs radical, 222–3
 modernism, 137
 resistance to industrialization of the home, 224
 see also gender; women
 fiction, 235
 films, 7–8, 265–79
 Bass’s work, 5, 144, 145, 147–50, 151–4
 culture of consumption, 128
 Dr Strangelove, 8, 265, 276–8
 Eameses’ work, 202–9, 211–12
 Metropolis, 7–8, 265–71, 276, 278
 Things to Come, 265, 271–4
 fine art criticism, 3, 52
 ‘First Bus to Psychodelia’ (1968), 2
First Men on the Moon (von Braun, 1958), 275, 276
 ‘Flash Gordon’, 4, 100–7, 100, 101, 103, 105, 106
 Fogg Art Museum, Harvard, 168
 Fontainebleau Palace, 15, 22
 Ford, Henry, 41, 139
 Fordism, 135
 Ford Mustang, 53, 53
 Forty, Adrian, 3, 33–46
 Foster, Sir Norman, 165, 166, 167, 169, 173
 Frampton, Kenneth, 198
 France, 173
 Frankel, Max, 212n10
 Frankfurt, 79, 80, 173
 Frankfurt School, 137
Die Frau im Mond (Woman in the Moon) (film, 1929), 265, 269–70, 274
 Frayling, Christopher, 7–8, 265–79
 Frederick, Christine, 138
 Frederick R. Weisman Museum, Minneapolis, 170
 French theatre, 252
 fresh air, 93–4
 Friedan, Betty, 133
 fringe culture, 4
From the Earth to the Moon (Verne, 1865), 270
 ‘Frothy coffee’, 80, 80
 Fuller, Buckminster, 55, 202, 206, 209
 functionalism
 Banham’s critique of, 27, 54, 127–8
 symbolic poverty of, 129
 Vaillant’s critique of Le Corbusier, 23
 furniture, 89, 231
Futurama, 191–2
 Futurism, 3, 50–1, 52, 53

 Galleria Nazionale, Palermo, 162
 Gamble House, 56
 Gans, Herbert, 178
 gardens, 78, 182
 Gardner, E. C., 91
 Gare d’Orsay, 167–8
 Garreau, Joel, 183–4
 Geffrye Museum, 170

- Gehry, Frank, 170
- gender
- Banham's writings, 56
 - bedroom decoration, 92, 96
 - cameras, 69
 - design and, 7, 217–28
 - modernism, 5, 130–2, 137, 138, 139–40
 - see also* feminism; women
- General Motors, 41, 139
- George, Peter, 276, 277
- Germany, 163–4, 173, 268, 270, 274
- Getty Museum, 160, 169
- Getty Research Institute (GRI), 14, 63
- Gibson, Charles Dana, 104, 108n3
- Giedion, Sigfried, 29, 42–3, 54, 57, 127–8
- Girl in the Moon (Woman in the Moon)* (film, 1929), 265, 269–70, 274
- gizmos, 215
- glass
- museum design, 161–2
 - Venetian glassware, 35
- Glimpses of the USA* (film, 1959), 202–4, 202, 207–8, 209, 210, 211–12
- Gloag, John, 137
- Golden, William, 148
- Gombrich, Ernst, 235
- Gooch, Simon, 70
- Goodfellas* (film, 1990), 154
- Goodman, Art, 150, 155n9
- Gothic architecture, 34–5, 41, 268
- Gowan, James, 50
- Gradidge, Roderick, 168–9
- grandeur, 23
- Grand Prix* (film, 1966), 145, 152
- Graz Kunsthau, 75, 76
- Great Britain
- Americanization of British culture, 51
 - museums, 160–1, 163, 165, 168, 173
 - Non-Plan, 178–85
 - Victorian parlour, 134
- Great Depression, 100, 101, 112, 114, 147
- Great Exhibition (1851), 36
- Greek architecture, 36, 160
- Greek hydria, 36–7, 38
- Green Box* (Duchamp, 1934), 240
- Greene, Brian, 187
- Greene, David, 74
- Gregotti, Vittorio, 210
- Grey, Spencer de, 165
- GRI, *see* Getty Research Institute
- Gropius, Walter, 27, 62
- Guggenheim Museum, New York, 170
- 'Gunge' walls, 80, 80
- Hales, Peter Bacon, 115
- Hall, Catherine, 133
- Hall, Peter, 6, 86, 177–9, 180
- Hamilton, Richard, 7, 28, 51, 60, 68, 140n6, 239–52
- Hamilton, Terry, 51
- Hamilton-Smith, Katherine, 115
- Hampstead Midland North-Western and Charing Cross Junction, 190
- harbours, 189
- Harper's Monthly*, 93, 93
- Hawking, Stephen, 187, 188
- Haworth-Booth, Mark, 3–4, 59–71
- health issues, 92–5
- Hebbert, Michael, 179
- Heliostat*, 67
- Henderson, Nigel, 60, 61, 63, 68
- Henry Moore Institute, Leeds, 172
- Heritage Lottery Fund, 173, 174
- Hewison, Robert, 177
- Higher Learning* (film, 1995), 153
- historicism, 139, 167–9, 172
- Hitchcock, Henry-Russell, 55, 56
- Hoag, Mr, 95
- Hockney, David, 63
- Holly, Henry Hudson, 93
- Home House, 13
- Hoover Dam, 117, 117
- Hopper, Edward, 122
- Hotel Crillon, 23
- Hounshell, David, 139
- House: After Five Years of Living* (film, 1955), 206
- household appliances, 51–2, 101
- Glimpses of the USA*, 203
 - 'Kitchen Debate', 200–1
 - women as consumers, 7, 219–20, 224–6
 - see also* consumer goods
- 'House in the Clouds', 74–5, 75
- housewives, 224–5

- housing
 bedroom design and positioning, 87–90
 executive homes, 184
 suburbs, 180, 181, 182
 tower blocks, 178
 Vallecas, 79
- Houston, 77, 77
- Howard, Ebenezer, 26
- Hughes, Howard, 148
- Hunt, Richard Morris, 88
- Hursley, Timothy, 62
- Hurtado, Eva, 79
- Huyssen, Andreas, 137
- hydria, 36–7, 38
- hyper-aestheticism, 165, 167, 169, 172
- IBCAM, *see* Institute of British Carriage and Automobile Manufacturers
- IBM Ovoid Theater, 208–9, 208
- ICA, *see* Institute of Contemporary Arts
- ice-cream waggons, 83
- iconography
 ‘Detroit Tin Revisited’, 27
 object analysis, 52
 postcards, 115–21, 123
- ICSID, *see* International Council of Societies of Industrial Design
- idealism, 42
- The Idea of Louis Sullivan* (Szarkowski, 1956), 68
- IG, *see* Independent Group
- illusion, 235–6
- images
 computerized image production, 236
Glimpses of the USA, 202, 203, 208
 IBM Ovoid Theater, 208–9
 importance of, 198, 199
 juxtaposition of, 3, 19, 29
 Le Corbusier’s lectures, 14–24
 postcards, 112, 113, 119, 123
 representational technologies, 235
see also photography; slides
- imitation, 34, 233, 234
- improvisation, 24
- Independent Group (IG)
 Detroit car styling, 43–4
 Futurism, 51
 material culture, 128
 photography, 59, 60
 popular culture, 140n6
 working classes, 49
- industrial buildings, 55, 111, 198–9
- industrial design, xi, 26–7, 101, 129
 as ‘cold’ design, 229, 230
 computer models, 236
 dematerialization, 231, 232, 234
 female consumers, 7, 217–28
 influence of Flash Gordon on, 105
 Karen’s work, 253–63
 postcards, 117–18
Industrial Design (1965), 215
 ‘Industrial Design and Popular Art’ (1960), 52
- industrialization, 14, 49
- information flow, 206, 207, 211
- Ingres, Jean Auguste Dominique, 13, 29
- Institut du Monde Arabe, 173
- Institute of British Carriage and Automobile Manufacturers (IBCAM), 253, 254
- Institute of Contemporary Arts (ICA), 49, 52, 59, 60
- Institute of Venice, 198
- interior design, 230–1
- International Council of Societies of Industrial Design (ICSID), 99
- International Style, 62
- International Union of Architects, 30n5
- Internet, 212
- IRA bomb blast, 192, 193
- Irving Place, 89
- ‘Italian design’, 230–1
- Italy, 162, 198, 199, 229
- Jacobs, Jane, 99, 184
- Jacobs, Louis (Bud), 70
- Jakle, John, 118
- Jensen, Knud, 162
- Johnie’s Wilshire, Miracle Mile* (1962), 64, 65
- Jones, Edward, 172, 173, 174–5
- Journal of the American Institute of Architects*, 11
- Just Imagine* (film, 1930), 270
- Kahn, Louis, 164, 165, 172, 175
- Kansas City, 119
- Kaplan, Caren, 112
- Karen, Tom, 7, 253–63

- Karlsruhe, 76, 167
 Keller, Evelyn Fox, 228n6
 Kenton, 181–2
 Kepes, György, 147
 Khrushchev, Nikita, 200–1, 201, 212n6, 212n12
 Kiddicraft, 253, 258, 259
 Kimbell Art Museum, 164, 175
 kiosks, 79, 79, 80
 Kirkham, Pat, 5, 143–55
 Kissinger, Henry, 276–7
 ‘Kitchen Debate’ (1959), 200–1, 201, 210
 Kitson, Michael, 13, 30n6
 Klein-Rogge, Rudolf, 268–9
 knots, 37–8
 Koenig, Pierre, 63
 Koolhaas, Rem, 167
 Korda, Vincent, 271, 273
 Krier, Leon, 172
 Kubrick, Stanley, 8, 276–7
 Kunsthaus Graz, 75, 76
- labour, 34–5, 41, 44
 Laclotte, Michel, 166
Ladies’ Home Journal, 91, 93, 94
 Laermans, Rudi, 139
 LaGatta, John, 104, 108n3
 Lakeside Thurrock, 183, 184
Landscape for a Good Woman (Steedman, 1987), 132
 landscapes, 57, 115–16, 120
 Lang, Fritz, 7, 265–6, 268, 269, 270, 274
 Lange, Dorothea, 112
 language, 242
Large Glass (Duchamp, 1915–23), 240, 241, 242, 247, 249
 Laurentian Library, 15, 24
 La Villette, Paris, 167
Learning from Las Vegas (1972), 178
 Le Corbusier
 building production, 41
 definition of architecture, 29, 157
 influence on Raymond, 104
 lectures, 3, 11, 12, 14–26, 16
 ‘Mechanical Analogy’, 136
 modernism, 40
 photography, 62
 reference to Ruskin and Loos, 135
 Ronchamp chapel, 9
 Things to Come, 271, 273
 lectures, 3, 11–32
 Banham, 13–14, 26–9
 Le Corbusier, 11, 12, 14–26, 16
 lecture notes, 25
 Lem, Stanislaw, 234–5
 Leo, Ludwig, 75
 Lethaby, William, 143, 230
 Ley, Willy, 270
 Leyland truck cab, 253, 259–60, 261
 Libeskind, Daniel, 187, 188, 195n3
 light, 67
 linen postcards, 5, 112–24
 Curt Teich & Co., 113–15
 iconography, 115–21, 123
 nostalgia, 121–2
 Lionni, Leo, 148
Living in a Man-Made World: Gender Assumptions in Modern Housing Design (Roberts, 1991), 226
 Lloyd Wright, Frank, 86, 104, 170, 230
 ‘Lobby/El Patio Hotel’ (postcard, 1940s), 123
 Loewy, Raymond, 104
 Lombard, François, 166
 London
 allotments, 77
 East London ‘greening’ project, 76–7, 77
 ‘Frothy coffee’, 80, 80
 housing, 178
 IRA bomb blast, 192, 193
 Lakeside Thurrock, 183
 Non-Plan, 179
 suburbs, 179–80, 181–2
 Loos, Adolf, 3, 28, 40, 135, 199, 230, 233
 Los Angeles, 111, 144, 144, 147
Los Angeles: The Architecture of Four Ecologies (1971), 63, 144
 Louisiana Museum, Copenhagen, 162
 Louis Seize, 231
 Louvre, 167–8
 Lubetkin, Berthold, 184
 Lucas, George, 105, 152
 Lustig, Alvin, 148
 Lyall, Sutherland, 2
- ‘Machine Aesthetes’ (1958), 9
 ‘machine age’, 5, 9, 24, 52
 machines, 40, 41
 Mackintosh, Charles Rennie, 56
 Madrid, 78, 78, 80

- Maillol, Aristide, 19, 31n13
- Making Space: Women in the Man-Made Environment* (MATRIX, 1984), 226
- Maldonaldo, Tomás, 7, 229–37
- Mallet-Stevens, Robert, 266
- Man at the Control-Console* (Schmidt, 1924), 269
- Manchester City Art Galleries, 168
- Man in Space* (Disney TV programme, 1955), 275, 277
- ‘The Man-Mauled Desert’ (1987), 69
- manufacturing, 41, 135, 139, 232
- The Man With the Golden Arm* (film, 1955), 144, 149, 149, 150
- March, Lionel, 178
- Martineau, Harriet, 93
- masculinity, 135, 137
- Masey, Jack, 202
- Mask in Yellow and Black* (Schlemmer, 1923), 269
- massiveness, 40–1
- mass production, 136–7, 139
see also production
- material culture, 128, 138, 139, 140, 226
see also artefacts; objects
- materials
- authenticity, 233–4
 - imitation, 233, 234
 - new, 232
 - traditional, 233
- MATRIX, 226
- Maxwell, Robert, 68
- Mayfield Avenue, Kenton, 181–2, 184
- Mayne, Roger, 68
- McCale, John, 128, 140n6
- McLuhan, Marshall, 27
- McMath Solar telescope, 67
- Mead, Margaret, 227
- meaning, 35, 38
- ‘Mechanical Analogy’, 136
- Mechanization Takes Command* (Giedion, 1948), 43
- Medina Tower, Tel Aviv, 78, 79
- Megastructures: Urban Futures of the Recent Past* (1976), 178
- Meier, Richard, 169
- Meikle, Jeffrey L., 4–5, 111–25
- Méliès, George, 270
- Mellon, Paul, 164
- The Men* (film, 1950), 148
- Mendelsohn, Erich, 55
- Menzies, William Cameron, 271
- messages, 231, 233
- metals, 244–7
- metaphors, *see* design metaphors
- MetroCentre Gateshead, 180, 182, 183, 184
- Metropolis* (film, 1926), 7–8, 265–71, 266, 267, 276, 278
- Metropolitan Museum, New York, 164
- Miami Beach, 120, 121
- Michelangelo, 15, 24
- Midas, Tomb of, 38, 39
- middle classes, 49, 52, 133
- military technology, 200, 206
- Millennium Commission, 172
- Millennium Fund, 173, 174
- miniaturization, 43, 231
- Minolta, 153
- Mir spaceship, 194, 194, 195
- Misrach, Richard, 69
- Mitterand, François, 173
- modernism, 2, 3, 13, 48, 278n1
- American industrial buildings, 55, 111, 198–9
 - Bass, 147, 148
 - concept of ‘design’, 136
 - design metaphors, 40–3
 - devaluation of material culture, 138
 - formalism, 55
 - Futurism, 50–1
 - gender, 5, 130–2, 137, 138, 139–40
 - Le Corbusier’s lectures, 24
 - limitations of, 130
 - masculine values, 135, 137
 - mass production, 136–7
 - museum design, 165
 - patriarchal interests, 139
 - photographic evidence, 61–2, 198–9
 - reassessment of, 185
 - skeuomorphs, 44
 - symbolism neglected by, 128
 - Voysey, 50
 - Zeitgeist argument, 14
- modernity
- Bass’s work, 5
 - Futurism, 50
 - Le Corbusier’s lectures, 24
 - postcards, 116, 118, 119, 121
- Moholy-Nagy, László, 61, 65, 147, 272–3
- Morris, William, 49, 56, 135, 141n20, 143, 230

- Moulton bicycle, 48–9, 48, 52, 70
 movement, 241
 mowbot, 74, 74
 Moya, Hidalgo, 163, 163
Mr Saturday Night (film, 1992), 154
 multimedia installations, 6, 204–5, 206, 207, 209, 210
 multi-screen technologies, 6, 200, 203–5, 207–8, 210, 211, 212
 Museo Castelvecchio, Verona, 162, 162
 Museo Correr, Venice, 162
 Museum of Applied Arts, Vienna, 170
 museums, 6, 159–76
 British Museum, 160–1, 161, 169
 Centre Pompidou, 165–7
 democratization, 161–2
 historicism, 167–9, 172
 hyper-aestheticism, 165, 167, 169, 172
 neo-expressionism, 169–70
 neutrality of design, 162–4
 Muthesius, Hermann, 40–1, 230
- National Galleries of Scotland, 168
 National Gallery, London, 168, 169, 170, 173
 National Lottery, 173
 National Portrait Gallery (NPG), London, 6, 70, 159, 168–9, 172, 173–5, 174
 Native Americans, 116
 Natural History Museum, 165
 nature, 40, 57
 Naylor, Gillian, 3, 47–58, 173
 Nazism, 268
 ‘Needle’ (Graz Kunsthaus), 75, 76
 Nelson, George, 202, 205
 neo-expressionism, 169–70
 New Bauhaus, 147
 Newcastle-upon-Tyne, 182, 184
 New England, 87
 New Haven, 164
The New Housekeeping: Efficiency Studies In Home Management (Frederick, 1913), 138
The New Industrial Parks Near Irvine, California (Baltz, 1974), 63
 New National Gallery, Berlin, 163–4
New Society, 6, 47, 53, 177–9, 278n1
 ‘New Spirit’, 14, 15, 49
New Statesman, 47, 49, 50, 56, 68
 ‘New Topographics’ movement, 63, 64
 New York City, 118, 119
 New York harbour, 191
 New York World’s Fair (1964), 208–9, 208
 Nitsche, Erik, 148
 Nixon, Richard, 200–1, 201, 212n6, 212n12
 Noever, Peter, 170
 Non-Plan, 6, 177, 178–85
 Northampton Town Hall, 172
 Norwich School, 57
 nostalgia, 5, 112, 121–2, 225, 233
 ‘Notes Towards a Definition of the US Automobile Painting as a Significant Branch of Modern Mobile Heraldry’ (1966), 2
 Notre Dame, 22, 23
Not With My Wife You Don’t (film, 1966), 145
 Nouvel, Jean, 173
No Way Out (film, 1950), 148
 NPG, *see* National Portrait Gallery
Nude Descending a Staircase (Duchamp, 1911), 241
- Oakley, Ann, 133
 Oberth, Hermann, 270, 274
 objects
 artistic values, 230
 collections, 121
 communication systems, 234
 dematerialization, 7, 231–2, 234
 female consumption, 132, 139
 interpretation of, 52–3
 ‘Italian design’, 231
 multi-valenced nature of, 227
 social influence of, 220–1
 see also artefacts; material culture
- Obrist, Hans Ulrich, 192
 obsolescence, 41, 44, 101, 107, 231–2
 Ogle, David, 253, 254–6
 oil rigs, 192, 193, 194–5
 Ondaatje Wing, National Portrait Gallery, 174–5, 174
 Open University, 11–13, 27
 ornament, 233
 Oslo Architecture School, 74, 74
- Palumbo, Peter, 172
 Pantheon, 15, 42
 Paolozzi, Eduardo, 9, 61, 140n6
 ‘Parallel of Life and Art’ exhibition (1953), 59, 60
 Paris, 26, 119, 167

- Paris* ocean liner, 19, 20
 Parker, Roszika, 132, 134
 parlours, 87, 133, 134, 226
 Parthenon, 15, 24
 Pasmore, Victor, 184
Passage from the Virgin to the Bride (Duchamp, 1912), 241, 247
 patriarchy, 222
 Paz, Octavio, 241
 Pelli, Cesar, 63
 Penrose, Roger, 187
 Perkins, Nancy, 217–20, 218, 222, 225, 228n3
 perspective, 241
 Peterlee New Town, 184
 Pevsner, Nikolaus
 Banham's revision of, 3
 Bauhaus, 141n20
 comparison of Banham with, 56, 57, 68
 historical knowledge, 173
 modernism, 43, 51, 135
 supervision of Banham, xi, 2, 49
 'Phantomology', 235
Pharmacy (Duchamp, 1914), 249
Phase IV (film, 1974), 153
 'Phillips Drive-In Cafe: One of the Show Spots, Hot Springs National Park, Arkansas' (postcard, 1941), 115
 photography, 3–4, 59–71, 235
 architectural history, 61–2
 Banham as critic, 68–9
 Banham as photographer, 64–8
 Banham's general view of, 59–61
 Banham's use of photographs in books, 62–4
 images of Banham, 69–70
 modernism, 198–9
 postcards, 113–14
 see also images; slides
 'Photography' (1953), 59, 68
 Piano, Renzo, 167
 Pileggi, Nick, 154
 Pinto Town Plan, 79
Pioneers of the Modern Movement (Pevsner, 1936), 43, 141n20
 Pitchford, G. I., 120–1
 planned obsolescence, 107
 see also obsolescence
 Plan Voisin de Paris, 26
 plastic form, 243
 politics, 51, 146
 Pollock, Jackson, 9, 61
 Pompeii, 38
 Pompidou Centre, 165–7
 Pop Art, 1, 51, 57, 129, 130, 231
 Pope-Hennessy, John, 163
 popular culture, 5, 86, 140n6
 Porte-Air, 93, 94
 postcards, 5, 112–24
 Curt Teich & Co., 113–15
 iconography, 115–21, 123
 Los Angeles, 144
 nostalgia, 121–2
 postmodernism, 1, 129, 148
 postmodernity, 122, 123
 pottery, 36, 37, 38, 39
 Powell, Philip, 163, 163
Powers of Ten (film, 1968), 203, 204, 210, 213n16
 Preminger, Otto, 144, 149, 150
 Price, Cedric, 2, 6, 178, 179, 187–95
 Price, Mercia, 191
 privacy, 86, 88, 90, 96
 production
 feminine culture, 132
 'Mechanical Analogy', 136
 modernism, 41, 135, 136–7
 new materials, 232
 skeuomorphs, 44
Psycho (film, 1960), 144, 145, 146, 154
 'Pueblo of Acoma, the Sky City, South of Laguna, N.M.' (postcard, 1936), 117
 Pugin, A. W. N., 134, 135, 138
 Pyramids, 24

Queen Elizabeth ocean liner, 191, 191
Quest (film, 1983), 153
 Quintilian, 24, 32n28
 Qwerty keyboard, 44

 Radio City Music Hall, 119
 Raleigh Chopper, 258, 259
 Rand, Marvin, 63
 Rand, Paul, 147, 148
 the 'Rascal' (car), 253, 254
 Rasmussen, Steen Eiler, 180
 rationalism, 29, 40, 41, 147
 Rauch, John, 167, 168
 Raymond, Alex, 4, 100, 103–5, 107, 108n2

- RCA, *see* Royal College of Art
 Read, Herbert, 43, 137
 realism, 117
 reality, 123, 235
 reception rooms, 87, 88
Red Alert (Bryant, 1958), 276, 277
 Redgrave, Richard, 135
 Regent Street, 260
 relativity, theory of, 251
 Reliant Scimitar GTE, 253, 254, 255, 256, 257
 representation
 culture of, 124
 technologies of, 235
 rhetoric, 14, 19, 23, 24
 RIBA, *see* Royal Institute of British Architects
 Richards, J. M., 179, 180
 Richardson, Dr, 92–3
 Riegl, Alois, 42
 Roberts, Marion, 226
 Robinson, Cervin, 62, 70
 Robotham, Gavin, 76–7, 80
 robots, 268, 269
 Rockefeller Center, 101
 rocket technology, 274–5
 Rogers, Richard, 167
 Roman style, 42, 42
 Romanticism, 13, 19, 23
 Ronchamp chapel, 9
 roofs, 61–2, 64
 Rosenthal, Herb, 145–6
 Rothschild, Joan, 217, 220, 227
 Rotwang, 7–8, 265–71, 267, 276, 277, 278
 ‘A Rough Sketch for a Sample Lesson for a Hypothetical Course’ (Eames), 205, 206, 207
 Royal Academy, London, 166, 173
 Royal College of Art (RCA), 2, 100, 173, 254
 Royal Institute of British Architects (RIBA), 63, 64
 rugs, 38
 rural areas, 178
 Ruscha, Ed, 63
 Ruskin, John, 3, 26, 34–5, 40, 45n1, 47, 135
 Russell, Bertrand, 188, 192
- Saarinen, Eero, 206, 208, 208
 Sackler Building, Fogg Art Museum, 168
 Sackler Galleries, Royal Academy, 166, 173
 Sainsbury Centre, 167
 Sainsbury Wing, National Gallery, 168, 169, 170, 173
 Salt Lake City, 118
 Salton Sea, 69
 Sandberg, Wilhelm, 162, 166
 San Francisco, 119
 Santorin, 9
 Sartoris, Alberto, 127–8
 Saumarez Smith, Charles, 6, 70, 159–76
 Scarfe, Gerald, 69
 Scarpa, Carlo, 162
Scenes in America Deserta (1982), 4, 57, 67, 69, 111–12
 Schlemmer, Oskar, 269
 Schloss Karlsruhe orangery, 76, 76
 Schmidt, Kurt, 269
 School of Art (Mackintosh), 56
 Schor, Naomi, 115, 119, 121, 125n27
 Schwartz Cowan, Ruth, 7, 217–28
 science, 221–2, 228n6, 241, 266
 science fiction, 235, 241, 270
 Scorsese, Martin, 144, 150, 154
Seconds (film, 1966), 152
 Sellers, Peter, 276–7
 Semper, Gottfried, 3, 35–40, 44
 Serota, Nicholas, 165
 set design, 210
 ‘Sex and the Single Lens’ (1974), 69
 Shahn, Ben, 148
 Shannon, Claude, 206
 Shaw, George Bernard, 185
 Shilling, C. K., 95, 95
 shopping malls, 6, 180–1, 182–4
 short films, 152–3
 Shulman, Julius, 63
The Silk Road (film, 1988), 153–4
 situla, 36, 38
 skeuomorphs, 44
 skylights, 95–6
 skyscrapers, 118
 sleeping porches, 93, 94, 94, 95, 95
 slides
 Banham’s, 14, 65–7, 68, 71n22, 198
 Eameses’ work, 205, 206, 214n49
 Le Corbusier’s lectures, 11, 14, 24, 26
 see also images; photography
 Smirke, Robert, 160
 Smithson, Alison and Peter, 61, 140n6, 199

- Smolin, Lee, 187, 192
snobbery, 185
Soane, Sir John, 61, 68
social construction theory, 221
Socialist Constructivism, 75
Society of French Urbanists, 26
Sokolov, Nicolai, 75, 75
The Solar Film (film, 1980), 152
‘Somerset Hotel, Miami Beach: Directly on the Atlantic Ocean’ (postcard, 1939), 120
Sortsass, Ettore, 129, 131
Southern, Terry, 276
souvenirs, 118, 121, 122
Soviet Union, former, 200–4
space
 Duchamp, 241, 251
 Eameses’ work, 207, 210, 211, 212
Sparke, Penny, 2, 5, 53, 56, 127–41, 173
Spartacus (film, 1960), 145, 151
spas, 67
Spätromische Kunstindustrie (Riegl, 1901), 42
speed, 189
Spengler, Oswald, 268
Sphinx, 24
Springer, Curtis Howe, 67
Staatsgalerie, Stuttgart, 168
Staedelschule catalogue, 73–4, 73
‘Standard-of-Living Package’ (Dallegret), 53, 54
Star Wars (film series), 105, 152
State University of New York (SUNY), 70, 85, 99–100
Stedlijk Museum, 162, 166
Steedman, Carolyn, 132
Stewart, Susan, 118, 121, 122
Der Stil in den technischen und tektonischen (Semper, 1860/1863), 35–6, 37, 38, 39
Stirling, James, 168, 173
The Stones of Venice (Ruskin, 1851–53), 34
Storm Center (film, 1956), 149
St Peter’s Basilica, 15
Streamline Design Style, 105
Street Porter, Tim, 67–8, 70
structural rationalism, 40, 41
Stuyvesant Apartments, 88, 89
style, 9, 50
style obsolescence, 41, 44
styling, 27, 101
Suburban Documentation Project, 200
suburbs, 6, 179–80, 181–2, 183, 184, 185
Sullivan, Louis, 86
Summers, Lawrence H., 228n7
‘Sundae Painters’ (1974), 83
Sunderland, 182, 184
SUNY, *see* State University of New York
‘Super Houston’ village, 77, 77.
Superman T-shirt, 70, 70
surrealism, 117
syllogism, 22–3
symbolism, 38–40, 128, 139
symbols, 29, 37–8, 52, 149–50, 221
Szarkowski, John, 68
Tafuri, Manfredo, 198
Tait-Russell, Brian, 27, 28
taste
 absence from modernist project, 135, 137
 feminine, 5, 132, 133, 134–5, 137
 Le Corbusier’s lectures, 15
 material culture, 139
Tate Britain, 168, 173
Tate Modern, 165, 167, 172
Taut, Bruno, 41
Taylor, Nicholas, 180
Taylorism, 41
technology
 benign potential of, 56
 ‘Flash Gordon’, 104
 Futurism, 50
 innovative products, 231–2
 patriarchy, 222
 postcards, 116–17
 responses to, 49
 state-of-the-art, 3
technophilia, 169, 172
Teich, Curt, 5, 112, 113–15, 119–21, 122–3, 124n4
Tel Aviv, 78, 79, 79
Teledyne Systems building, 63
television, 200
Teller, Edward, 276–7
textiles, 35, 37–8, 133
theatre, 252
theory, 3, 47–58
Theory and Design in the First Machine Age (1960), 2, 49, 50
 design metaphors, 40

- functionalism, 127–8
 handicraft aesthetics, 56
 influence of, 85, 197–8, 199
 modernism, 278n1
Things to Come (film, 1936), 265, 271–4, 272, 273
Thirty-Four Parking Lots in Los Angeles (Ruscha, 1967), 63
 ‘A Throw-Away Aesthetic’ (1960), 52
 time, 6, 187–95, 241
 Tomb of Midas, 38, 39
Tonko (film, 1988), 153–4
 tourism, 112, 115–16, 115, 117, 122
 Tour St Jacques, 23
Towards a New Architecture (Vers une architecture) (Le Corbusier, 1923), 15, 40, 62, 136, 157, 273
Townscape of Freeway-Land, 64, 66
 toys, 258, 259
 Trafton, Howard, 147
 ‘Transportable Standard of Living Package’ (Dallegrè), 53, 54
 travel, 122
 ‘Troglo-dyte Metropolis’ (1974), 2
 Troy, Nancy, 136
 tuberculosis, 93
 Turner, Paul Venable, 62
Two Hours to Doom (Bryant, 1958), 276
 type forms, 36
- United States of America
 bedrooms, 4, 86–96
 ‘Flash Gordon’, 100–7
 Glimpses of the USA, 202–4, 202, 207–8, 209, 210, 211–12
 industrial buildings, 55, 111, 198–9
 ‘Kitchen Debate’, 200–1
 postcards, 112–24
 shopping malls, 183
 University of Leicester, 50
 Unwin, Raymond, 26
 urban landmarks, 119, 172
 urban planning, 6, 178, 179, 180, 184–5
 see also cities
 ‘Usurpation: le folk-lore’, 17, 19
 utopianism, 119
- V&A, *see* Victoria and Albert Museum
 V-2 rockets, 274, 275, 277
 vacuum cleaner, 217–20, 218, 225–6
- Vaillant, Léandre, 3, 15–19, 22–4
 Valencia School of Architecture, 197–8
 Vallecas housing, 79
 Van der Rohe, Mies, 163–4
 Van der Velde, Henry, 230
 Veblen, Thorstein, 137
 ‘Veg. House’, 77, 78
 ‘Vehicles of Desire’ (1955), 27, 83
 Venetian glass, 35
 Venturi, Robert, 167, 168, 168, 169, 170
 Verbania Municipal Theatre, 80, 80
 vernacular buildings, 86
 Verne, Jules, 104, 108n4, 270, 274
 Versailles, 15, 24
Vers une architecture (Towards a New Architecture) (Le Corbusier, 1923), 15, 40, 62, 136, 157, 273
Vertigo (film, 1958), 144, 147, 150
 Vickers, Sir Geoffrey, 187
 Victoria and Albert (V&A) Museum, 2, 30n1, 60, 163, 168, 172, 173, 187
 Victorianism, 132
 Victorian parlour, 134
 Vidler, Anthony, 6
 Viollet-le-Duc, Eugène, 40
 virtual realities, 235–6
Vision in Motion (Moholy-Nagy, 1947), 65
The Visions of Ron Herron (1994), 54
 visual comparison, 14
 Vitruvius, 34
 Volkswagen, 9
 Von Braun, Wernher, 8, 274–6, 277–8
 Von Harbou, Thea, 265–6, 268
Le Voyage dans la Lune (film, 1902), 270
 Voysey, Charles, 50, 180, 181
- Walking City, 54
Walk on the Wild Side (film, 1962), 151
 walls, 38, 80, 80
 Ward, Colin, 179, 185n18
 ‘warm’ design, 7, 229–30
The War of the Roses (film, 1989), 153
 war rooms, 206, 207, 277
 Watkin, David, 173
 ‘Way Out West-Berlin’, 78, 78
 Wells, H. G., 265, 270–4, 273
West Side Story (film, 1961), 145, 150, 152
 Wexner Center for the Visual Arts, Columbus, 170, 171

- Wheeler, Candace, 91–2
 Wheeler, Gervase, 87–8
White Box (Duchamp, 1966), 7, 240–1, 243–52
 ‘Who is this “Pop”?’ (1963), 2, 52
Why Man Creates (film, 1968), 152
 Wiener Werkstätte, 231
 Wilder, Billy, 202
 Willmott, Peter, 177–8
Wizard of Oz (film, 1939), 105
 Wöfflin, H., 42
 Wolfe, Elsie de, 139, 140
Woman in the Moon (Die Frau im Mond) (film, 1929), 265, 269–70, 274
 women
 Banham’s writings, 56
 consumers, 7, 220, 223–6
 decorative arts, 136
 designers, 217–19, 220, 221–3, 227
 taste and consumption, 132–5, 137, 138–9
 see also feminism; gender
 Woolf, Virginia, 226
 working classes, 49, 226
 works of art, 242
 World’s Fair (New York, 1964), 208–9, 208

 Xerox Data Systems buildings, 63

 Yale Center for British Art, 164, 165
 Yale University Art Gallery, 164
 Young, Michael, 177–8

 Zaid, Barry, 115
 Zeilinger, Anton, 188, 195n5
 Zeitgeist argument, 14
 Zevi, Bruno, 163
 Ziegler, Jules, 36
 Zyzx, 67