## Index

Abbing, Hans R., 34-46	functions and objectives of, 8
Abbott, Bessie, 178	institutional economics on, 10-11
Abt, Clark C., 198-199, 208-209, 247, 306	neoinstitutionalism and, 12-13
Academy for Contemporary Problems, 302	points of view in, 38-39
Actors' employment, 210–218	social functions of, 39
Actors' Equity Association, 211, 212	Arts agencies, 365
Age	Arts Council of Great Britain, 31, 59, 362
audience for art and, 155-156	Contact Theatre, Manchester, and, 286, 287
composer's income and, 190, 195	coverage of, 47
opera singing and, 177, 179-180	funding through, 284
Aitchison, John, 203	level of subsidy and pricing policy and, 57,
Akerlof, G. A., 122, 123	58
Alchian, Armen A., 249	objectives of policies of, 239
Allen, John, 56	private sponsorship and, 66
Allen, William R., 249	regional arts organizations and, 61, 63
Amalgamated Musicians' Union (AMU),	Arts institutions, 61, 63
169-170, 172	cultural and policy management in, 219-290
Amara, Lucine, 179-180	Associated Actors and Artists of America, 212
American Federation of Television Actors, 212	Attendance, Swedish performing arts, 277-281
American Federation of Television and Radio	Ault, David E., 183-185
Artists, 212	Austen-Smith, David, 24-33, 235, 248
American Guild of Musical Artists, 179	Australia Council, 239
Analyzing an Art Museum (Hendon), 221	Ayres, C. E., 11, 12, 15
Anderson, Marian, 179	
Annan Committee, 60	Bach, J. S., 117
Arroyo, Martina, 179	Bacon, Ed, 297
Art critics, 110-111	Balchin, Nigel, 3
Art historians, 251	Baldwin, Stanley, 60
Artist colonies, 355	Ballet, production structure of, 262-264
Artists	Barclay's Bank, 288
class of, 145	Barone, Enrico, 5
economists viewed by, 3-6	Barry, Bryan, 29
income of, 59	Barzun, Jacques, 8
Arts	Baumol, William J., 5, 7, 21, 28, 30, 35, 54,
conventional perspectives on, 8-9	57, 63, 69, 150, 153, 154, 155, 156, 157,
definition of, and subsidies, 43, 45, 47	225, 248, 275, 281, 361

BBC, 47	Caff, John, 47-55, 290
Becker, Gary S., 200, 249	Canada, 67-79
Becker, Howard S., 175	Canada Council, 67, 239
Beethoven, Ludwig van, 104	Canton, Muriel G., 210-218
Belgrade Theatre, Coventry, 63	Capital, human, 200-209
Belinfante, Alexander, 32-33, 217, 235, 283	Careers in the arts, 161-218
Benjamin, Walter, 59	American opera singers and, 176–185
Bentham, Jeremy, 27, 29, 30	composer labor supply function and,
Bentonelli, Giuseppe, 180	186–199
Bing, Rudolf, 179, 181	
Blacks	investment in human capital and, 200-209 musicians in nineteenth century Britain and,
as composers, 195	165-175
as opera singers, 179	screen actor employment and, 210–219
Blaug, Mark, 9, 21, 24, 31, 60, 239, 248, 249,	Carr-Saunders, A. M., 165, 168, 172-173
256, 361–363	Carter, Jimmy, 262
Blinder, Alan S., 203	Census Bureau, 202, 212
Block, M. K., 201	Central Opera Service, 176, 177, 179, 181, 182
Blunden, Godfrey, 104, 105	Chamlee, Mario, 178
Blunden, Maria, 104, 105	Charities, 371–372
Bonelli, Richard, 178	Charles Wagner Opera Company, 181
Bonin, John, 200, 212	Charters, 239
Boulding, Kenneth, 5, 7-8, 12-13, 14-15	Christiansen, Gregory B., 159-161
Bowen, William G., 7, 21, 28, 30, 35, 54, 57,	Clark, Kenneth, 59
63, 69, 150, 153-154, 155, 156, 157, 225,	Class
248, 275, 281, 361	of artists, 145
Brecht, Bertolt, 228	musicians' careers and, 174
Bredius, Abraham, 144	painting collections in Delft and, 144-145
Breit, William, 12	purchase of paintings and, 148–149
Breton, Albert, 82	subsidies and, 61–62, 63–64
Bridges, Gary, 248, 256	Clottu, Gaston, 250, 253, 255
Briggs, Asa, 166	Coats, A. W., 12
Brinson, Peter, 62	Colonna, Carl M., 207
Britain, see Great Britain	Commission on Civil Rights, 215
British Arts Council, see Arts Council of Great	Commissions, orchestral, 114–115
Britain	Commons, John R., 12
British arts programs, 47–55	Community arts, 43
costs of, 48–53	Community Development Block Grants, 299
economic aspects of, 56-66	Composers
government agencies in, 48	labor supply function and, 186-199
level of subsidy and pricing policies in, 56	supply of and demand for, 114-121
national companies and, 61, 66	Comprehensive Employment and Training Act
private funding and, 59, 65-66	(CETA), 262, 299
social class and, 61-62, 63-64	Condon, Richard, 289
of television, 60	Cons, Emma, 56
see also Arts Council of Great Britain	Consumption
British Tourist Authority, 58	composer supply and, 189
Broadcasting industry, 60	of musical compositions, 115–116, 119–120
Broadway theaters, 333–348	time series data on, 365
Brougham, J. E., 329	
	visual artists and, 120
Brown, Henry Phelps, 5	Contact Theatre Company, Manchester,
Brown, J. A. C., 203	284-290
Buchan, John, 4	Contracts, service, 126
Buchanan, James M., 256	Copyright, 36, 40, 44
Budgets, museum, 249-250	Cornock, Stroud, 111-112
Bumbry, Grace, 179	Costs
Bureau of Labor Statistics, 212	of British arts policy, 48-53
Bureau of the Census, 202, 212	of dishonesty in business, 138
Bureaus, 371-372	Swedish music and theater, 275-277
Business, and arts, 303-304	Council for the Encouragement of Music and
Butler, R. W., 329	the Arts (CEMA), 59

385

Countryside Commission (Great Britian), 48	screen actors and, 215
Covent Garden, London, 58, 59, 66	subsidies and, 31, 235
Credits, investment, 205	urban development and, 296
Crime, 338	Ehrlich, Cyril, 165-175
Critics	Employment
art, 110-111	cultural amenities as magnet for, 302-303
theater, 343-344	production structure of performing arts and,
Crooks, Richard, 179	261-271
Culbertson, William P., Jr., 12	of screen actors, 210-218
Cultivation of taste, 130-131	England, see Great Britain
Cultural factors	English National Opera, 64, 66
determinants of demand and, 150-151	English Stage Company, 64
music and, 116	Ennis, Philip H., 200, 212, 214
Cwi, David, 21, 300, 304, 308–318, 364–365	Entrance fees, museum, 251
Cwi, David, 21, 300, 304, 300-310, 304-303	
Da Costa, Albert, 180	Equity, 27–28
	Evelyn, John, 144
Dance, production structure of, 262–264	Executives, 303-304
Darkness Falls from the Air (Balchin), 3	Export base model, 311–312
David Copperfield (Dickens), 3	
Davis, Ronald L., 178, 181	Farrar, Geraldine, 178
Decision criteria, in funding, 10, 236–237	Feld, Alan L., 248
Delft, Holland, 139-149	Felton, Marianne V., 186-199
Demand, see Supply and demand	Feroci, C., 350
De Monoconys, B., 144	Festivals, 319-322
Department of Commerce, 262, 299	Fethe, C. B., 175
Department of Housing and Urban	Field, Anthony, 63-66
Development, 299	Film industry
Department of Labor, 262	employment of actors in, 210-218
Department of the Environment (Great	star system in, 213–214, 217
Britain), 48	Floerke, H., 144
Descartes, René, 144	
Devakul, M. L., 355	Folk cultural works 160
Developing countries, 349–358	Folk cultural works, 160
Development, 291-358	Ford Foundation, 74, 75, 76, 262
arts in Thailand and, 349-358	Foundations, and performing arts, 74, 75, 76, 79
estimating demand for Broadway theater	
and, 333-348	Freidson, Eliot, 169
festivals and, 319-332	Freud, Sigmund, 38
models of role of arts in, 308-318	Frey, Bruno S., 248–260
urban, 295-307	Frey, René L., 256
Dickens, Charles, 3	Funding, see Public support for the arts;
Diggle, Keith, 289	Private support of the arts
Discrimination, age, 179-180	
Dispecker, Thea, 181	Galbraith, John Kenneth, 5, 12, 207
Domingo, Placido, 181	Galleries, 60
Donors, museum, 250, 256-257	Gapinski, James H., 235, 261-271
, , , , , , , , , , , , , , , , , , , ,	Gassler, Robert S., 248, 371-372
Ecodynamics (Boulding), 12-13	Germany
Economic development, see Development	American opera singers in, 179, 181
Economic Development Act, 299	theater and orchestra management in,
Economic Development Administration, 262	224-235
Economics and the Public Purpose (Galbraith),	Gigli, Beniamino, 178
12	Giotto, 38
Economics of the Arts, The (Blaug), 21	Gislaved Orchestra, 275
Economists, 3-6	Globerman, Steven, 67-69, 92
Edinburgh Festival, 319–332	Godfrey, Christine, 248
Education Education	Godley, W., 24
human development and, 297	Gold, Sonia, 64, 150–160
Indianapolis Children's Museum and,	Goldovsky Opera Theater, 181
374–375	Goodwin, Richard, 5
317-313	Goodwin, Kichara, J

Government programs	Incorporated Society of Musicians (ISM),
earned revenues and, 70-71, 75-76	170-171
see also British arts programs	Independent Broadcasting Authority, 66
Grace, Robin, 248, 371–372	Indiana Council for Economic Education, 374,
Grant allocation, 236–247	375 Indianapolis Children's Museum, 374–375
Gray, Alexander, 5 Great Britain, 43	Information theory, 103–106
age of audience for art in, 155 careers of musicians in, 165-175	Ingram, James C., 351 Inland Revenue (Great Britain), 48
management problems and sources of	Innovation, 102–113
funding in, 284–290	Institutional economics, 10–11
orchestra and theater management in,	Investment
224–235	human capital, 200–209
programs for the arts in, see British arts	tax credits for, 205
programs programs	tax credits for, 203
Greater Manchester Regional Council, 287	Jeritza, Maria, 178
Greece, ancient, 8–9	Job Creation Programme, 288
Grist, Edward, 284-290	Joint Economic Committee, 304
Grove, Noel, 317	Journal of Behavioral Economics, 21, 96
Gruchy, Allen, 12	Journal of Cultural Economics, 7, 361
Guarantees, 126	Jumsai, Sumet, 355
Guild of St. Luke, 145	Jamour, Jamour, Jos
Gulbenkian Foundation, 59, 288	Kahn, Kenneth, 259-260
Guthrie, Tyrone, 56	Kasoff, Mark, 302, 303
Samie, 13.00e, 20	Keeney, R. L., 238
Halle, Lady, 168	Kelejian, Harry H., 333-348
Haltrecht, Montaue, 56, 59	Kendry, Adrian, 136-137
Harris, H. J., 166	Keynes, John Maynard, 4, 5, 59
Heineke, J. M., 201	Khakee, Abdul, 235, 272-283
Henderson, W., 176, 177, 178	King, K., 31, 239
Hendon, William S., 78-79, 120-121, 221,	Kirsten, Dorothy, 181
366-367	Kohn, Leopold, 256
Henry, Louis H., 207	Koizumi, Tetsunori, 373
Henschel, George, 168	Kolodin, Irving, 178, 179
Hildebrand, John R., 218, 270	Kosters, Marvin, 188
Hildebrand, Verna, 356-358	Kraftwerk (musical group), 37
Historians, art, 251	Krishnan, V. N., 138, 307
Hobhouse, Hermione, 289	Kunde, James E., 303
Holland, 53, 54, 139-149	Kunsthaus, Zurich, 249-250, 253, 255
Homer, Anne, 178	Kushman, John E., 262
Homer, Louise, 178	Kutsch, H. J., 178
Human capital investment, 200-209	
Hume, David, 4	Labor supply
Hunt, Holman, 4	composers and, 186-199
Hutchison, Robert, 56-66	investment in human capital and, 201, 202
Hutton, Winfield, 228	Land Fund, 289
Hwang, C. L., 238	Langenberg, Berend J., 53-55
Hymns Ancient and Modern (Wesley), 174	Langley, Stephen, 289
	Language, 104-106
Income	Law, John, 5
of artists, 59	Lawrence, William J., 333-348
arts and generation of, 307	Lee, Dorothy, 174-175
Broadway theaters and, 338-339	Lee, Maw L., 249
career decisions and, 207	Lee, Sherman, 248
composers and, 188, 189-195	Leisure patterns, 155
Edinburgh Festival and, 321-322	Lemon theory, in markets, 122-138
museum budgets and, 249	Lerner, Abba, 5
private support of arts and, 85-88	Levine, James, 179, 180
ticket sales and management and, 224, 226,	Lincoln Center, New York, 306
232	Linder, Staffen Burenstam, 150, 152-153

Lipman, Samuel, 176	Models
Lippizaner Riding School, 317	labor supply function and, 186-187
London School of Economics, 3	of role of arts in economic development,
Los Angeles, 333	308-318
Lothian Regional Council, 319	supply and demand for composers and,
Lundberg, V., 281	115-116
Lyall, Katherine, 200, 204, 309	support for the arts and, 80-96
	Modigliani, 189
Mabry, Bevars D., 270-271, 349-358	Mondrian, Piet, 37
Mabry, Mary Connelly, 249–258	Monet, Claude, 106, 110
Macbeath, Alan, 57	Monopoly, 125
MacCrimmon, K. R., 238	Montias, J. M., 139-149, 248, 250
McCain, Roger A., 122-138	Moore, Grace, 178, 180, 181
McKenzie, Richard, 249	Moore, Thomas G., 54, 248, 345, 346
McNertney, Edward M., 200-209	Morgan, Charles, 3-4
Management	Motion Picture Producers' Association, 210
allocation procedures in, 236-237	Mueller, J. H., 172
museum, 248-260	Multiplier analysis, 321, 327, 329
production structure of nonprofit performing	Museum of Modern Art (MoMA), 250, 253
arts and, 261-271	Museums
sources of funding and, 284-290	behavior of directorate of, 252-255
theater and orchestra market economics in,	budget considerations in, 249-250
224-235	economic education in, 374-375
Marinelli, Giovanni, 177	economic function of, 371-372
Market economics, and theater and orchestra	research on, 248-249
management, 224-235	subsidies to, 60
Market failure, 21-22, 26-27	supply of, 156-157
Marketing Consulting Services, 58	utility of and constraints on directorate of,
Markets for the arts, 97-160	249-252
art innovations and, 102-113	Music and musicians
careers of musicians and, 165-175	in ancient Greece, 8-9
cultivation of taste in, 130-131	economists and, 4
determinants of demand in, 150-160	language of, 104
lemon theory and, 122-138	in nineteenth century Britain, 165-175
pattern complexity in, 130-132, 137,	Swedish supply of and demand for, 272-283
138	Thai, 355
resale, 133-134	ticket prices and, 71
in seventeenth century Delft, 139-149	see also Composers; Opera; Orchestra
starving artist theorem in, 130-134	Myrdal, Gunnar, 12
supply and demand for composers and,	
114–121	National Ballet of Canada, 70
Marshall, Alfred, 5, 9	National companies, British, 61, 66
Marx, Karl, 38	National Concerts, Sweden, 272, 276, 278
Mass media	National Endowment for the Arts (NEA), 67,
performing arts and, 35	211, 268, 298, 309
reproduction and circulation of art and,	job programs under, 262
36	policy objectives of, 239
star system and, 217	theater and orchestral management and,
Mass Observation, 58	233-234
Masud, A. S. M., 238	National Endowment for the Humanities, 155
Mathtech, 211, 212	National Heritage Fund proposed (Great
Mekpayab Art Centre, 355	Britain), 289
Mendelssohn, Felix, 117	National Land Fund (Great Britain), 53
Metcalf, Charles E., 200	National League of Musicians, 172
Metropolitan Opera, New York, 178-180,	National Theatre, Sweden, 272, 276, 278, 279
181	National Theatre Company, Great Britain, 64,
Military School of Music, 169	65, 66
Mill, John Stuart, 4, 364	National Trust (Great Britain), 47
Milnes, Sherrill, 181	National Union of Hospital and Health Care
Mitchell, Wesley C., 12	Employees, 155

388 INDEX

Nature Conservancy (Great Britain), 48	Patrons
Nazi era, 227	freedom of arts and, 228
Neblett, Carol, 181	musical, 118
Neoinstitutionalism, 12-13	seventeenth century Delft painting and,
Netzer, Dick, 9-10, 21, 71-75, 76, 92, 248,	147–148
298, 306, 311	Pattern complexity, in art, 130-132, 137, 138
New Machiavelli, The (Wells), 3	Pavalko, Ronald M., 174
Newhouse, Joseph P., 249	Peacock, Alan, 3-6, 21, 24, 30-31, 34, 39, 61,
New York City	224, 248, 256
estimating demand for Broadway theater in,	Peacock, Thomas Love, 3
333-348	Pearson, Nicholas M., 59
Lincoln Center in, 306	Performance excellence, and museum
	directorates, 249, 254, 260
New York City Opera, 181	
New York Regional Econometric Model	Performing arts
(NYREM), 333, 334, 335	effects of public funding on, 67-79
New York State Division of Human Rights,	mass media and, 35
180	production structure in, 261-271
Nielsen, Elizabeth, 241	supply of and demand for, in Sweden,
Nilsson, Birgit, 180	272–283
Nilsson, Göran, 241, 272–283	supply potential of, 157
Nonprofit institutions, 252, 261–271	see also Ballet; Music; Opera; Theater
Nordica, Lillian, 178	Performing Arts (Baumol and Bowen), 21, 361
North West Arts, 288	Perkin, H., 170
Nottingham Playhouse, 57, 65	Perloff, Harvey, 301, 303
Novels, 3–4	Personnel, performing arts, 261–271
Nuffield Theatre, Southampton, 284	Peters, Anne K., 210-218
0.00' 0.4 1.7'1 ' (O. D.' ')	Pinza, Ezio, 178
Office of Arts and Libraries (Great Britain),	Place, Francis, 4
48	Plato, 8
O'Hare, Michael, 114-121, 248	Poggi, Jack, 248
Ontario Symphony Orchestra, 74	Political factors
Opera, 317	museums and, 256
career of American singers in, 176–185	subsidies and, 81-82
economists in, 4	Politicians, and museums, 251
production structure of, 262–264	Pommerehne, Werner W., 248–260
wage increases and subsidies in, 76-77	Population, 88
Orchestral Association, 169, 170, 171	Broadway theaters and, 339
Orchestral Association Gazette, 172-173	consumption of music and, 115, 116
Orchestras, 71, 74	Pound, Ezra, 5
management structure of, 262-264	Price, Leontyne, 179
supply of and demand for composers and,	Prices, ticket
114-121	level of subsidies and, 56-59, 63-65
Oriental ideal in art, 373	reproductions and, 40
Orphan Chamber, 139, 140, 143	Swedish performing arts and, 280-281, 283
Osborne, John, 64	Prince of the Captivity (Buchan), 4
Output measures, 53-54, 235, 263	Principles of Economics (Marshall), 9
Owen, Philip James, 102-113	Private support of the arts
Owen, Virginia Lee, 102-113, 316-317	arts favored in, 41
	British, 65-66, 288
Painting	definition of, 78
art criticism and, 110-111	German, 231
economists and, 4	income level of households and, 85-88
innovation in, 102-113	performing arts subsidies from, 73-74
as language, 104-106	tax deductions and, 298
restricted choices in, 102	visual arts and, 59
as set of directions, 104-105	Production
seventeenth century Delft collections of,	arts and, 12
139–149	reproduction and, 40
Pareto, Vilfredo, 26-27	time series data on, 365
Pascal, Blaise, 315	Productivity, 53-54, 235
Paternalism and subsidies 29-30	Proust Marcel 4

Public support for the arts, 19-96 allocation of funds in, 69-70, 236-247 commission for orchestras and, 114-115 contributions related to, 81-82 economic models and, 80-96	Royal Court Theatre, London, 64 Royal Opera House, London, 59, 66 Royal Shakespeare Company, 58, 66 Ruttenberg, 212
efficiency versus patronal motives in, 84-85 performing arts affected by, 67-79 political factors in, 81-82 quality of arts and, 68 rationale for, 34-46	Sadler's Wells, 56, 58, 66 Salaman, C. K., 166 Sargent, Winthrop, 176, 177 Scheffler, Richard M., 262 Schumann, Clara, 168
reproduction and circulation of works of art and, 35-36 substitution versus complementarity in, 82-84	Schumpeter, Joseph A., 4 Schuster, J. Mark Davidson, 305–307, 318 Scitovsky, Tibor, 130, 136, 138, 150, 151, 298 Scotland, 47, 48
Swedish music and theater, 273-275 urban development and the arts in, 295-307 see also British programs; Subsidies Public Work Programs, 262	Scottish Tourist Board, 319 Screen Actors' Guild, 210-216, 217, 218 Screen Extras' Guild, 221 Seaman, Bruce A., 78, 80-96
Puritan ethic, 150, 151 Pütz, Theodor, 226	Service contracts, 126 Seurat, Georges, 104, 105 Shanahan, James L., 95-96, 240, 295-307,
Quality of art	347-348
impact of public funding on, 68 pattern complexity and, 131, 137, 138	Shirley, George, 179 Signals, in markets, 125-126 Sills, Beverly, 181
Raiffa, H., 238	Silpakorn University of Fine Arts, Thailand, 352
Ramsay, Allan, 4	Simon, Herbert, 363
Raynor, Henry, 174	Singers, opera
Read, Herbert, 373	careers of, 176–185
Redcliffe-Maud, Lord, 29, 30, 31	teaching of, 177
Regional Arts Association, 288 Regional arts organizations, 61, 63	Skinner, G. W., 351 Smith, Adam, 4, 5, 8-9, 165, 177
New York econometric model for, 335	Smoke (Turgenev), 3
theater management and, 230–231, 233	Social class, see Class
Regional development, and arts, 291-358	Social functions of the arts, 39
Registration of musicians, 170–171	Solo, R. A., 133
Reinhardt, U., 262	South West Arts, 133
Release time, 195-196	Specialization, museum, 254
Renaissance, 110, 112, 117	Spence, M., 125
Reproductions, 148	Starr, M. K., 238
applications in commercial design and, 37–38	Star system, 213–214, 217
circulation of works of art and, 35–36	State governments, 232
influence of artist upon other artists and, 37 music, 117	Steane, J. B., 179 Stegen, Ina, 147-149
popularizing, 37	Students, 157
price exclusion in, 40	Subsidies
transformation in, 43-44	arguments for, 26-31
variations in, 36-38	and choice of artists, 45
of views inherent in works of art, 38-39	choice of level for, 33
Resale markets, 133-134	for composers, 195–196
Research, 13-15, 248-249	concept of justification for, 25-26
Rhöse, A., 281	and definition of arts, 43, 45, 47
Richardson, James F., 176–185, 290	earned revenues and, 70-71, 75-76 through education, 235
Ridley, F. F., 42-46 Rieman, Leo, 178	effects on performing arts of, 67–79
Robbins, Lord, 21, 24, 25, 29, 31, 39, 248	equity and, 27–28
Roman Empire, 9	justification for, 24-33
Ross, Murray, 210	level of, and pricing policies, 56-59, 63-65
Rousseau, Theodore, 38	market failure and, 26-27
Roy, B., 238	paternalism and, 29-30
Royal Ballet, 65, 66	productivity and, 53-54

390 INDEX

purchasing release time as, 195-196	Treinen, Heiner, 252, 254
selection criteria in, 205–206	Troub, Roger M., 7-17
social class and, 61-62, 63-64	Trustees, museum, 250
for training, 205–206, 209	Tullock, Gordon, 249
wage increases and, 76-77	Turgeney, Ivan, 3
Subsidized Muse, The (Netzer), 9, 21	Twentieth Century Fund, 9
Supply and demand	Unampleyment actor 210 218
Broadway theater and, 333–348	Unemployment, actor, 210–218 Unions, 179
composers and, 114-121 determinants of demand in, 150-160	United Arts Fund drives, 88
of screen actors, 210, 211	University Theatre, Manchester, 284–290
supply as indicator of demand, in Sweden,	Urban development, 295–307
272–283	Utilitarianism, 27, 29
Swart, K. M., 144	
Sweden, 272-283	Valentino, Frank, 178
Swedner, H., 281	Vandell, K., 114
Symphony orchestras, see Orchestras	Van Eyck, 148
	Vasarely, Victor, 37
Talafuse, Marianne, 374-375	VAT, 57
Talley, Marion, 178	Vaughan, David Roger, 302, 319-332
Taste, cultivation of, 130-131	Veblen, Thorstein, 11, 12, 15
Tax	Verrett, Shirley, 179
Broadway theaters and, 339	Vickerman, R. W., 57
credit investment, 205	Vickers, Geoffrey, 112
Lincoln Center and, 306	Victorian Society, 289
private support and, 65, 298	Vienna, 317
public support and, 83, 84, 89	Vietnam War, 228
VAT, 57	Visual artists, 120; see also Painting
Teaching of singing, 177	337
Tebaldi, Renata, 177, 180	Wages
Technology, 153	opera singers', 182
Television Fund, 60	subsidies and, 76~77
Temple, William, 144 Thailand, 249-258	Swedish music and theater, 276 Wagner, Richard, 4
Thatcher, Margaret, 43, 65	Wahl-Zieger, Erika, 224–235, 248
Theater	Waits, C. Richard, 200-209
estimating demand for Broadway theater	Wales, 47, 48
and, 333-348	Wallenius, J., 245
level of subsidy and pricing in, 56-59, 63-65	Warhol, Andy, 112
management approaches in, 234-235	Wealth of Nations, The (Smith), 5, 8-9
production structure of, 262-264	Webb, Beatrice and Sidney James, 3
sources of funding and management	Wechsberg, Joseph, 177
problems in, 284-290	Weisbrod, Burton A., 68-69
supply and demand for, in Sweden, 272-283	Weiss, Yoram, 202, 203
Theater critics, 343-344	Welfare theory, 10
Thompson, F. M. L., 169	Wesley, John, 174
Thompson, Wilbur, 300	Wharton Econometric Forecasting Associates,
Throsby, David S., 5, 236-247	335
Tibbett, Lawrence, 178, 180	White, Cynthia, 110
Ticket prices	White, Harrison, 110
British subsidies and, 56-59, 63-65, 71	Williams, B., 28
Broadway, 336–337	Williams, Joseph, 169
Swedish, 280-281, 283 theater management and income from, 224,	Withers, Glenn, 88, 240 Women
226, 232	employment of actors and, 215
Time, and determinants of demand, 152-153	as musicians, 166, 168–169, 171–172
Time series data, 365	Work patterns, 155
Training	
of opera singers, 177–178, 182	Zeleny, M., 238, 245
subsidies for, 205-206, 209	Zionts, S., 245