
Index

- Abrams, M. H., 25
Abstraction, 25, 41
Addison, Joseph, 23–24
Adorno, Theodore, 201, 204
Aesthetics: and Marxism, 202–4; and
unity of the arts, 47; and word-
image difference, 49–50
Alberti, Leon Baptista, on perspec-
tive, 37
Allegory: of cave (Plato), 93–94;
commodity as, 188; in painting,
79; and writing, 41, 104
Alpers, Svetlana, 17m
Althusser, Louis, 163n, 170, 177,
204–6
Analogy, 56, 61, 68. *See also* Likeness;
Resemblance.
Anti-Semitism, 199–201
Antoinette, Marie, 143
Arbitrary codes, 76, 78–79, 83–84
Aristotle, 10, 14, 30, 158
Arnheim, Rudolf, 152
Articulation, 66–67
Atget, Eugene, 183
Aura, 153, 183–85, 201
Austen, Jane, 155
Autographic, versus allographic,
68–69
Babbitt, Irving, 97
Bacon, Francis, 113, 163–64
Bacon, Roger, 11
Balzac, Honoré de, 179, 187
Barthes, Roland, 8n, 55–56, 60–61
Baudelaire, Charles, 181–82
Baudrillard, Jean, 203–5
Benjamin, Walter, 8n, 153, 178, 180–
85, 201, 204, 205
Blake, William, 95, 112, 115, 207
Blindness, 1, 38, 116–18, 138
Block, Ned, 12–13, 34n
Bonaparte, Napoleon, 167n
Bosman, Willem, 197
Boorstin, Daniel J., 8n
Brantlinger, Patrick, 205n
Brontë, Charlotte, 155
Burke, Edmund, 48, 50–52, 105, 111,
123–49, 151, 154, 166n, 192
Camera obscura, 3, 16, 162, and his-
tory, 175, 178; and ideology, 160,
168–72, 174–75
Carlyle, Thomas, 142n
Cassirer, Ernst, 54
Caylus, Comte de, 96n, 105
Character, as person and letter, 190
Chateaubrun, 102, 110
Clement of Alexandria, 34n
Coleridge, Samuel Taylor, 114, 116,
165n, 166, 167n
Commodities. *See* Fetishism
Composite arts, 154–55

- Contour, 86
- Convention, conventionalism, 52, 55, 63, 65–66, 81; as arbitrary code, 76, 78–79, 83–84; and contour, 86; Gombrich as conventionalist, 87; and hieratic style, 82–84, 90; versus nature and naturalism, 51, 66, 69, 75–94; as “second nature,” 192
- Copy theory, 18n, 66, 81
- Corneille, Pierre, 106
- Culler, Jonathan, 56
- Daguerre, Louis, 186n, 171
- Daguerreotype, 171
- Darwin, Charles, 90
- Davis, Natalie, 143n
- de Brosse, Charles, 186, 190–91, 193, 197
- Decoys, 90
- Dennett, Daniel, 34
- Density, and differentiation, 66–68, 70
- Derrida, Jacques, 29–30
- de Tracy, Destutt, 165–66
- Diagrams, versus drawings, 69–70
- Dialectic, 43, 98
- Dialectical image, 158, 204–5. *See also* Provocative; Hypericon
- Diderot, Denis, 202
- Difference: figures of, 49–51; grammar of, 51–70
- Differentiation, and density, 66–68, 70
- Difficulté vaincue*, 102
- Digital, versus analog, 68–69
- Dubos, Abbé, 75, 134
- Eagleton, Terry, 170, 176
- Eco, Umberto, 56–58, 64
- Edelman, Bernard, 181n, 184–85
- Eidolon*: versus *eidōs*, 5; and “ideas,” 121
- Eidophusikon, 50
- Ekphrasis, 99, 103
- Emerson, Ralph Waldo, 47
- Empiricism, 16–18, 26, 33–34, 166, 172–73, 175–76, 178. *See also* Locke, John
- Engels, Friedrich, 169n, 179, 200n
- Expression, 40–42, 45
- Eye, 38, 118–20; versus ear, 134
- Fergusson, James, 193
- Fetishism: of commodities, 162–63, 186–90; distinguished from idolatry, 186, 190–91; of media, 55, 202–4; of natural sign, 90; and phallicism, 109–113–14, 193–95; primitive versus modern, 192–93, 196. *See also* Idolatry
- Feuerbach, Ludwig, 173, 198–99
- Feyerabend, Paul, 38–39
- Fish, Stanley, 100n
- Flory, Dan L., 111n
- Fodor, Jerry, 18
- Foucault, Michel, 11, 158
- Frank, Joseph, 96–98
- Frazer, James, 114
- Frazer, Ray, 22
- French Revolution, 143–49
- Freud, Sigmund, 45, 109, 193
- Furbank, P. N., 13
- Gender: and genre, 109–12; and media, 55, 122
- Genette, Gerard, 62
- Genre: and gender, 109–12; laws of, 107; mixture of, 104–5; and social forms, 112; and space-time distinction, 102–4
- Geometry, 44–45
- Geuss, Raymond, 176n
- Goethe, Johann Wolfgang von, 202
- Gombrich, Ernst: and Hobbesian nature, 154; as iconologist, 11, 158; as iconophile, 151–52; on innocent eye, 118; on Lessing, 96n, 105; on nature and convention, 50–52, 65, 69n, 74–94; on photography and perspective, 37–38, 83–85, 181; and scientism, 37–38, 83–85, 181
- Goodman, Nelson: on copy theory,

- 12, 57–58; as iconoclast, 152–54; and ideology, 71–74; on image-text difference, 158; on innocent eye, 118; and Kantian symbol-theory, 54; on nature and convention, 69–70; as relativist, 81n; and semiotics, 63–65; symbol theory, 50–74
- Graff, Gerald, 63n
- Greenberg, Clement, 97, 98n
- Gutmann, Joseph, 199n
- Hagstrum, Jean, 11
- Harris, James, 76n
- Hazlitt, William, 142n
- Hegel, G. W. F., 165n, 20m, 202
- Hermeneutics, 173–74, 188
- Hieroglyphics: and commodity fetishism, 188, 190, 193; as degenerate painting, 41; as dialectical images, 205; as literary figures, 28–30; and mathematics, 29; Wittgenstein's use of, 20–21, 27
- Hill, Christopher, 71
- Hobbes, Thomas, 14n, 90, 121, 154
- Howard, William Guild, 111
- Hume, David, 22–23, 58, 121
- Hypericon, 5–6, 158
- Iconicity, 2, 26n, 56–62; and names, 91–92
- Iconoclasm: anthropology of, 198–99; Byzantine, 7, 32n; Enlightenment, 164–65; history of, 198; as idolatry, 90, 200; Jewish, 199–201; Marxist, 164, 173–78, 182–83, 186–90, 196–208; modern, 8; Nelson Goodman's, 74, 152; Reformation, 7, 35–36, 106, 109, 197; rhetoric of, 3, 90, 112–15, 147, 197; Romantic, 166–67
- Iconography: distinguished from iconology, 2; in literature, 155n
- Iconology, 1–3, 8, 12: and iconoclasm, 158–59; and ideology, 159; literary, 155–57
- Iconophilia. *See* Fetishism; Idolatry
- Iconophobia. *See* Iconoclasm
- Ideogram, 27
- Ideology: defined, 3–4; and iconology, 158–59; as idolatry, 164–67; and French Revolution, 135; of nature, 90–91; in positive sense, 176–77; refusal of, 71–74; and semiotics, 51–52
- Idolatry: Christian (Catholic), 7, 106; contrasted to totemism, 114–15; distinguished from fetishism, 190–91; and eye, 120, 130, 165; in French Revolution, 147; and iconology, 3; and ideology, 164–67; Lessing's critique, 113; Maimonides' critique, 32; of "natural sign," 39, 90–91; Nelson Goodman's critique, 74
- Idzerda, Stanley J., 147n
- Ihwe, Jens, 63n
- Illusionism, 39, 72, 120
- Image: as allegory, 92–93; and animal behavior, 89–90; as concrete concept, 160–61, 168; and description, 23–24; dialectical, 158; and figure or metaphor, 21–24; and gender, 122; and geometry, 44–45; kinds of, 9–14; as likeness, 11, 31–36; as logical space, 21, 24, 45; as model, 34; as natural sign, 8, 43–44, 47; nonpictorial, 31; personification, 24; and plain style, 24; production and consumption, 85, 87, 90; pornographic, 89; as structure, 25, 34, 45; and theoretical models, 160–61; as transparent window, 8; verbal, 19–30; as written language, 28–30, 41, 104, 107, 140–42
- Imagination: and madness, 132; and perception, 37; and politics, 132–33; philosophers' accounts of, 14n, 30; and Romanticism, 24–25; and speculation, 133–35. *See also* Wit
- Imago dei*, 31–36, 75–76

- Imitation, 91. *See also* Copy theory;
Likeness; Image; Mimesis
- Impression, 60. *See also* Empiricism;
Species
- Indexicality, 58–60
- Ingarden, Roman, 100n
- Innocent eye, 38, 118
- Invisibility, 39, 40–41, 48; of English
constitution, 141–42
- Jakobson, Roman, 59
- James, Henry, 155
- Jameson, Fredric, 103, 169, 175n
- Jauss, Hans Robert, 202n
- Jonson, Ben, 156
- Judaism. *See* Anti-Semitism; Icono-
clasm; Idolatry
- Kant, Immanuel, 96, 98, 107, 111, 113,
134n, 156n, 158, 164
- Kennedy, Emmet, 166n
- Kenner, Hugh, 22
- Kermode, Frank, 25n, 96–98
- Knight, Richard Payne, 193–94
- Kofman, Sara, 168n
- Kramnick, Isaac, 131n, 132
- Landow, George, 155n
- Lang, Berel, 186n
- Langer, Suzanne, 54–55
- Language games, 8–9
- Laocoön, 200–201. *See also* Lessing
- Larrain, Jorge, 169n
- Lee, Rensselaer, 97, 103
- Leibniz, G. W., 29
- Lenin, Nikolai, 176
- Leonardo da Vinci, 47, 78, 82–83,
116, 119–21
- Lessing, Gotthold Ephraim, 40–44,
48–52, 95–115, 127n, 151, 154, 156, 158,
194, 200–201
- Lewes, G. H., 185
- Lichtheim, George, 165
- Likeness, 31–36, 87. *See also* Image;
Resemblance
- Lindberg, David, 11
- Linguistics, 56, 58, 63, 81
- Locke, John, 14n, 60, 121–25, 128, 131,
137, 158, 162, 164, 168, 173
- Lorenz, Konrad, 88
- Louis XVI, 144–45
- Lukács, Georg, 196, 204
- Lunn, Eugene, 202n
- McGann, Jerome, 177n
- Maimonides, Moses, 32, 36
- Marx, Karl, 160–208
- Mayne, Judith, 157n
- Metaphor: and imagery, 21–24; and
metonymy, 59
- Milton, John, 35–36, 105, 117, 130,
134, 137
- Mimesis, 41, 43, 92
- Miner, Earl, 100n
- Mirror, 12, 15
- Modernism, 96–97, 108, 110
- Morse, Samuel, 179, 181
- Müller, F. Max, 191
- Mulvey, Laura, 157n
- Natural languages, 85
- Natural representation, 37–40, 42,
60
- Natural sign, 8, 43, 47, 51, 60, 78–79,
84–87, 90–91
- Nature: biological, 76–77, 79, 88;
and capitalism, 90; versus conven-
tion, 75–94; Darwinian, 90; and
“ease of acquisition,” 84–85;
Hobbesian, 90; as imitation, 78,
80–81; and scientific representa-
tion, 78, 90; and second nature,
76, 83, 192; as universal code, 79
- Newton, Isaac, 96, 111
- Nicholas, Ralph, 72n
- Nichols, Bill, 8n
- Nominalism, 55, 62–63
- Optics, 10–11, 170
- Ornament, 21, 41
- Outline, 86

- Paine, Thomas, 141, 143, 146–47
 Painting: and blindness, 117–18; and law, 108; and revolution, 143–47
 Panofsky, Erwin, 2, 12, 152, 156n
Paragone, 47–49, 106, 121
 Paulson, Ronald, 131n, 143n, 148
 Peirce, Charles Sanders, 26n, 54–56, 58–59
 Pelikan, Jaroslav, 7
 Perspective, 37–40, 64, 83
 Peters, F. E., 5
 Petroglyphs, 28
 Philostratus, 1
 Photography, 8n, 12, 59–61, 64–65, 83–84, 87, 168, 171–72, 178–85
 Pictograms, 28, 41
 Pictorialism, 121–25
 Picture-theory (Wittgenstein's), 2, 15, 25–26, 37, 45
 Plato, 75–77, 91–94, 158, 162–64
 Pleynet, Marcel, 181
 Pluralism, 72, 206–8
 Podro, Michael, 152n
 Popper, Karl, 37
 Pornography, 89
 Pott, Heleen, 63n
 Pound, Ezra, 29
 Price, Dr. Richard, 144–46
 Provocative, 93, 158
 Putnam, Hilary, 76
- Rahv, Philip, 97–98
 Realism, 39, 65, 72–73, 83, 90, 120
 Reid, Thomas, 14n, 30n
 Relativism, 3, 63–65
 Reni, Guido, 40, 42
 Replica, as opposed to transformation, 83–84
 Representation, direct versus indirect, 101–2. *See also* Natural representation
 Representational, distinguished from verbal, 66
 Resemblance, 48, 56–57, 78. *See also* Copy theory; Imitation; Likeness; Mimesis
- Riegl, Alois, 119
 Ripa, Cesare, 2
 Rollin, Bernard, 60n
 Rorty, Richard, 14n, 30n
 Rose, Margaret, 179n
 Ruskin, John, 155
 Russell, Bertrand, 26n
- Sartre, Jean-Paul, 5
 Schemata, 80
 Schwarz, Heinrich, 179n
 Schweizer, Nikolas, 96n
 Seigel, Jerrold, 188n, 207
 Semiotics: account of imagery, 53–63; and ideology, 51; and social bonds, 138–39
 Shaftesbury, third earl of, 28
 Shakespeare, William, 105–6, 187
 Signs: economy of, 102; motivated and unmotivated, 57–58; types of, 56, 58, 63. *See also* Natural sign
 Simonides of Ceos, 48, 116
 Simpson, David, 114n, 186, 191n, 194
 Shelley, Percy Bysshe, 78
 Sister arts, 48, 114
 Smith, Adam, 105, 200
 Snyder, Joel, 39n, 179n
 Sociobiology, 37, 88
 Sontag, Susan, 8n
 Sophocles, 102
 Space: and form, 96–97; and gender, 112; logical, 21, 24, 45; versus time, 51, 95–115, 196; and writing, 99–100
 Spatial form, 96–100; and modernism, 96–98
 Species (visual), 10, 30, 33
 Spectacle (theatrical), 146–47
 Speculation, 133, 135–36
 Spence, Joseph, 96n, 105, 194
 Steiner, Wendy, 61, 99, 103, 116n, 157n
 Style, and convention, 81–82, 90
 Sublime: and beautiful, 51, 125–28; and gender, 129–31; and pictorialism, 126–27, 139–40; and race, 130–31

- Symbol, versus icon, 68
 Symbol theory: Kantian, 54–55; as metalanguage, 154; semiotic, 56–62
- Tabula rasa, 18
 Talbot, William Henry, 171
 Thompson, E. P., 163n
 Time: and gender, 112; in visual art, 100–103
 Tonelli, Giorgio, 201n
 Totemism, 114–15
 Trapp, Joseph, 19–20
 Turbayne, Colin Murray, 30n
 Twain, Mark, 40–42
- ut pictura poesis*, 43, 48–50, 65, 96, 114, 116
- Vermeer, Jan, 180
 Vico, Giambattista, 29
 Virgil, 132, 137
 Vision, 38, 48, 116–20: versus hearing, 51, 85n, 117; and history, 119; versus feeling, 117. *See also* Blindness; Invisibility; Species; Spectacle; Speculation
 Vos, Eric, 63n
- Warburton, William, 29
 Wartofsky, Marx, 81n
 Weimann, Robert, 97–98
 Wellberry, David, 99
 Wilden, Anthony, 53
 Wilder, Billy, 157n
 Williams, Forrest, 186n
 Williams, Raymond, 161, 163, 169, 170n, 176n, 187n, 204, 207
 Wimsatt, W. K., 97–98
 Winckelmann, Johann Joachim, 105
 Wit, distinguished from judgment, 48–49, 121–24. *See also* Imagination
 Wittgenstein, Ludwig: duck-rabbit, 158; fear of imagery, 113; hieroglyphics, 27; mental images, 15–19, 43; theoretical models, 160; verbal images, 20–21, 26, 43, 45
 Wolfe, Tom, 41–42
 Wölfflin, Heinrich, 117
 Wood, Neal, 131n
 Woolf, Virginia, 155
 Wordsworth, William, 115, 155
- Yu, Anthony, 35n
- Zeuxis, 17, 90
 Ziolkowski, Theodore, 187n
 Zola, Emile, 187