

INDEX

Figures in *italic* refer to illustrations

- Adorno, Theodor W. 89, 146, 182, 194, 243, 245, 252–53, 277 n. 85, 296 n. 32
Aesthetic Theory 30–36, 203, 237–42, 253
Minima Moralia x–xi, 237
 and Max Horkheimer, *Dialectic of Enlightenment* I, 26–29, 143, 191, 235–37
 and fashion 26–36
 and mimesis 32, 35, 191, 235–42
 and the ‘new’ 25–36
 and style 26–29, 32
- Advertising 48–50, 67–72, 90–94
- Albers, Josef 48–49
- Althusser, Louis 139, 274 n. 56
- Antal, Friedrich 179
- Aragon, Louis 37
- Architecture 2–6
 and distraction 54, 55–62
 and National Socialism 120–30
see also historicism, Neues Bauen
- Arnhold, Karl 265 n. 86
- Attention *see* distraction
- Aura 37–38, 54, 224, 234, 235
- Ausdruck (Expression) 183–94, 198–210, 234–41
- Axometry 55–57
- Baader, Franz von 245–50
- Balazs, Bela 178–90, 199, 228
- Bataille, Georges 236
- Bauch, Kurt 243
- Bauhaus 46, 67–68, 90, 92–94, 129 *see also*
under individual artists and architects
- Bayer, Herbert 92
- Becher, Johannes R. 268 n. 124
- Behne, Adolf 42, 57–58, 60, 63
- Behrens, Peter 8–9
- Benjamin, Walter 32–33, 37–43, 46, 48–55, 57–66, 73–90, 94–96, 99–101, 103, 112, 144, 146, 179, 191, 210–18, 236, 240–42, 247–51, 277 n. 85
Arcades Project 196, 221–22
Moscow Diary 267 n. 109
One-Way Street 38–42, 48–54, 61, 62, 97, 219–21
Origin of the German Tragic Drama 39, 46, 62–66, 252
 ‘Theses on the Philosophy of History’ 100–1, 248–51
 ‘The Work of Art in the Age of its Technical Reproducibility’ 37–38, 46, 54–55, 58–66, 73–76, 79–86, 88–90, 94–97, 99–101, 205, 219, 226–34
 and Carl Linfert 62–66, 164–65
 and contemplation 37, 54, 73, 76
 and distraction 38, 55, 62, 65–66, 73–87
 and Ernst Bloch 104, 134–36
 and Hans Sedlmayr 163–66
 and the mimetic faculty 195–206
 Biermann, Aenne 79
- Blind spot 32, 94–95, 135–36, 203, 253
- Bloch, Ernst 42, 127, 129, 131, 134–136, 252
Erbschaft dieser Zeit (Legacy of this time) 103–8, 111–14, 119–20, 122–26, 132–34, 136, 243, 262 n. 31
- Bonatz, Paul 127, 127
- Borromini, Francesco 157–63
- Brecht, Bertolt 81, 87, 96, 98, 100, 193, 206, 252, 268 n. 126
- Bronnen, Arnolt 97–98
- Bruegel, Pieter (the Elder) 166–77
Beekkeepers 171
Netherlandish Proverbs 169, 170
Parable of the Blind 172–75, 173
- Bühler, Charlotte 287 n. 196
- Bühler, Karl 183–88, 191, 290 n. 255
- Burckhardt, Jacob 255 n. 9
- Bürger, Peter 259 n. 87
- Buytendijk, F. J. J. 205, 286 n. 164, 290 n. 255
- Caillois, Roger 236–37
- Canguilhem Georges 235
- Capponi, Giuseppe 123
- Class *see* fashion, labour, non-simultaneity: professionalisation
- Commodification 1, 9–20, 50–51
- Contemplation *see* distraction

Index

- Croce, Benedetto *see* *Macchia*
 Culture industry *see* Adorno
- Dance 137–42, 200
 Descartes, René 159, 162, 176, 190, 218
 Dixel, Walter 92
 Dilthey, Wilhelm 7, 114, 137, 144, 45, 290 n. 255
 Distraction *see* architecture; Benjamin, Walter; Kracauer, Siegfried
 Doesburg, Theo van 42
 Durand, Joanny 21
 Dvorak, Max 110, 137, 144, 146, 193
- Ehrenfels, Christian von 161
 Einstein, Carl 285 n. 157
 Eisenstaedt, Alfred 75
 Eisenstein, Sergei 189–90
 Empathy (*Einfühlung*). 5–7, 289 n. 226 *see also* Wölfflin, Heinrich.
 Engineers 96–97
 Erbe *see* Heritage
 expert (*Fachmann, Sachverständiger*) 38–39, 42, 46, 54–55, 86–101
 Expression *see* Ausdruck
- Fachmann see* expert
 Fashion 2–22, 24–36 *see also* Style
 Film 73, 76, 178–87 *see also* physiognomy
 Focillon, Henri 274 n. 56, 276 n. 84, 277 n. 88
 Frankl, Paul 147
- Gadamer, Hans-Georg 247, 279 n. 25
 Gambling 221–24, 230, 267 n. 114
Gebrauchsgraphik 93–94
 Gehlen, Arnold 206, 237–38
 Generations. *see* Pinder, Wilhelm.
 George, Stefan 192
 Gestalt Psychology 153–67, 174, 183–87, 202, 241, 250
 Gidal, Georg 223
 Giedion, Sigfried 42, 124
 Giese, Fritz 68, 92–93
G—Material zur Gestaltung 260 n. 12
 Goebbels, Joseph 124, 128, 172
 Goethe, Johann Wolfgang von 102, 103, 115, 134, 136, 180
 Göller, Adolf 19–20, 22
 Gombrich, Ernst Hans 186, 254 n. 2
 Gräff, Werner 42
 Gropius, Walter 46, 120, 127, 128, 129, 130, 131
 Grosz, George 97
- Habermas, Jürgen 196, 215, 235, 288 n. 215
 Habits *see* distraction
 Häring, Hugo 121, 129–30
 Hartwig, Friedrich Wilhelm 70, 76
 Hauser, Arnold 179
 Heartfield, John 97, 233
 Heidegger, Martin 109, 119, 149, 171, 176, 190, 243–46, 289 n. 226
 Heine, Heinrich 134
 Heritage (*Erbe*) 104–5, 108, 119, 132
 Heussi, Karl 145
 Historical time
 experience of 106–7, 111–112, 115, 118
 linearity of 112–13, 119–20
 and interpretation 114–20
 see also non-simultaneity
 Historicism
 crisis of 145–51
 in architecture 12–13, 16, 18–20
 History *see* historical time
 History of art 1
 and crisis of historicism 145–51
 and romantic anti-capitalism 7–9, 18, 20–21, 26–29
 as an autonomous discipline 5–7
 see also historical time, style
- Hofmannsthal, Hugo von 166, 172, 177
 Horkheimer, Max *see* Adorno, Theodor W.
 Husserl, Edmund 153–54, 176, 190, 208, 212
 Huyssen, Andreas 237, 258 n. 71
 110 42, 260 n. 13, 276 n. 71
- Iggers, Georg F. 145
 Imbriani, Vittorio *see* *macchia*
- Jameson, Fredric 237, 288 n. 215
 Jünger, Ernst 294 n. 20
- Kandinsky, Wassily 266 n. 88
 Kant, Immanuel. 176, 197, 203, 213, 218, 226
 see also neo-Kantianism
 Kisch, Egon Erwin 39
 Klages, Ludwig 112, 175, 191–93, 200, 201–02, 206–07, 214–16, 222–25, 234, 235, 240, 252, 282 n. 114
 Klee, Paul 31
 Koffka, Kurt 154–55, 287 n. 196
 Köhler, Wolfgang 154, 161, 187
 Korsch, Karl 100
 Kracauer, Siegfried 87–89, 95, 103, 157, 179, 243, 277 n. 85, 284 n. 155
 Die Angestellten 104, 270 n. 143

- 'Cult of Distraction' 73, 76–78
 'The Mass Ornament' 137–45, 150
 and the expert 87–89
 Kramer, Ferdinand 133
 Kretschmer, Ernst 158–62, 176, 186
 Kropff, H. F. J. 269 n. 135
 Krull, Germaine 77
 Kubin, Alfred 31
 Kubler, George 274 n. 56, 276 n. 84
Kulturkritik see romantic anti-capitalism
Kunstwissenschaftliche Forschungen 154
Kunstwollen see Riegl, Alois
- Labour
 as a means of social classification 95–100
 see also professionalisation, psychotechnics
 Lacis, Asja 97
 Language see also linguistics
 Lavater, Johann Christian 177, 180, 183
Lebensphilosophie 114, 119, 153
 Le Corbusier 127
 Leibniz, Gottfried Wilhelm 164–65
 Lersch, Philip 175–76, 185–86
 Lethen, Helmut 251, 290 n. 255
 Linfert, Carl
 'The Fundamentals of Architectural
 Drawing' 64–66, 164–65
 and Hans Sedlmayr 164–65
 Linguistics 183–85, 188–90
 Lissitzky, El 42, 52–54, 56, 57, 59, 61, 65, 83, 85
 and pangeometry 55–57
 Löwenthal, Leo 250
 Luckhardt, Hans, Wassily Luckhardt and Alfons
 Anker 126
 Lukacs, Georg 137, 143, 144, 178, 276 n. 69
 Lützel, Heinrich 243
- Macchia* 167–71, 173–74, 202, 250
 Mallarme, Stephane 49–50
 Man Ray 42
 Mannheim, Karl 113, 179
 Marx, Karl 95, 105, 108
 Mauss, Marcel 236
 May, Ernst 120, 127
 Mayakovsky, Vladimir 37, 51, 52–54
 Merleau-Ponty, Maurice 289 n. 226
 Mies van der Rohe, Ludwig 128
 Moholy, Lucia 45
 Moholy-Nagy, Laszlo 42, 45–47, 47, 49–50, 54,
 66–72, 79, 90–93, 179
 Painting, Photography, Film 45, 50, 54
 Dynamik der Großstadt 46, 70, 74
- Molzahn, Johannes 57–58, 60, 60–61, 61, 63,
 92, 269 n. 134
 Müller-Lehning, Arthur 260 n. 13
 Münsterberg, Hugo 266 n. 104
 Musil, Robert 105
 Muthesius, Hermann 9
- National Socialist Party 106, 108, 109, 124,
 128–30, 132, 168–69
 Neo-Kantianism 46, 114, 118, 148–50, 152–53,
 173, 191, 197, 232
 Neues Bauen 120–130
 New Typography (*die neue Typographie*) 46–61,
 67–73, 84, 91–95
 Nezval, Vítězslav see Teige, Karel
 Non-simultaneity see also Bloch, Ernst; histori-
 cal time; Pinder, Wilhelm
- Pächt, Otto 131, 154, 296 n. 45
 Pangeometry see Lissitzky, El
 Panofsky, Erwin 263 n. 48, 131
 on historical time 115–18
 on Riegl 146–50
 Passarge, Walter 146–47
 Phenomenology 153–55
 Photography see Benjamin, Walter
 Physiognomy 183–94, 205–42
 and film 179–83
 and linguistics 194–205
 see also Ausdruck; Benjamin, Walter; Klages,
 Ludwig; Plessner, Helmuth and Sedlmayr,
 Hans
- Pinder, Wilhelm 108, 286 n. 164
 and architecture 126–31
 and national socialism 109, 128–30
 on generations 109–112, 116, 131, 149
 on non-simultaneity 109–13, 116–19
 Plessner, Helmuth 205–18, 235–38
- Poe, Edgar Allan 32
 Professionalisation
 and advertising 90–94
 and engineering 96–99
 and psychology 92–94
Psychologische Forschung 154
 Psychotechnics 66–86, 92–94
- Reactionary modernism 97–98, 124, 128–30
 Richter, Hans 42
 Riedel, Hanns (Johannes) 68, 80, 92–93
 Riegl, Alois 7, 25, 62, 110, 130, 137–144,
 146–51, 164, 193, 194–95
 Rimbaud, Arthur 30, 33

Index

- Rodchenko, Alexander 97, 99
 Romantic anti-capitalism 1, 7–36, 126
 Rosenberg, Alfred 124, 128
 Ruttmann, Walter 68
- Salvisberg, Otto Rudolf 121
 Sander, August 91, 96
 Saussure, Ferdinand de 188–89
 Schapiro, Meyer 243
 Scharoun, Hans 120, 126, 127, 127, 128
 Scheler, Max 171, 190, 193, 206, 236, 290 n. 250
 Schleiermacher, Friedrich 7, 114
 Schlick, Moritz 251
 Schmarsow, August 156
 Schmitt, Carl 217, 246, 252, 290 n. 254
 Schmitthenner, Paul 120, 286 n. 164
 Scholem, Gershom (Gerhard) 104, 205, 289 n. 233, 295 n. 22, 296 n. 32
 Schultze-Naumburg, Paul 128
 Schwitters, Kurt 52, 92, 269 n. 136
 Sedlmayr, Hans 109, 131, 146, 151–52, 163–66, 178–79, 183, 186, 189–94, 199, 202, 217, 232, 235
 ‘Breugel’s *Macchia*’ 166–72
 ‘Pieter Bruegel: *The Parable of the Blind*’ 172–77
 ‘Towards a Rigorous Study of Art’ 151–57
 ‘The True and the False Present’ 244–49
Verlust der Mitte 245–46
 and national socialism 246–47, 282 n. 94
 and physiognomy 158–63, 167–78
 on Borromini 156–63
 on Riegl 149–51, 164, 194–95
 Semper, Gottfried 3,
 Shock 51, 60–61, 79–80, 222, 227–30
 Simmel, Georg 8–9, 138–40
 on fashion 14–16, 18
 on historical time 114–16, 118
 Sombart, Werner 10–11, 14, 28
 Spengler, Oswald 149
 Sports 84, 86
 Stam, Mart 276 n. 71
 Stern, William 267 n. 123, 286 n. 164
 Stifter, Adalbert 174
 Stone, Sasha 40, 41, 42–44, 44, 45, 48, 49, 52, 53, 54, 89–91, 89
 Strehle, Hermann 186, 189
 Strich, Fritz 134
 Style
 and cultural history 4–7, 19, 23
 and romantic anti-capitalism 7–9, 18–25, 26–28
 as paradigm 1–7, 8–9, 27–29
 critique of 27–28, 130
see also fashion
 Suhrkamp, Peter 87, 268 n. 126
- Tachistoscope 67, 69, 174
 Taut, Bruno 120, 121, 121, 122, 125, 127
 Taut, Max 58
 Taylorism. *See* psychotechnics, Tiller Girls
 Teige, Karel 200, 201
 Tessenow, Heinrich 122
 Tiedemann, Rolf 195–96, 296 n. 32
 Tiller Girls 68, 137–44
 Tolnai, Karl (Charles de Tolnay) 151–52
 Traffic *see* psychotechnics, shock
 Tretyakov, Sergei 86–88, 96, 268 n. 128
 Tschichold, Jan (Iwan) 55, 84, 269 n. 136
 Typography *see* New Typography
 Tzara, Tristan 42
- Umbehr, Otto *see* Umbo
 Umbo (Otto Umbehr) 227, 231
- Valery, Paul 61–62
 Van de Velde, Henry 14–15, 14, 15, 16
 Vidler, Anthony 260 n. 5
- Weber, Max 143, 152–53
 Weiss, Hermann 2–3, 24–25
 Werner, Heinz 194, 201–05, 229, 236, 270 n. 143
 Wertheimer, Max 154–55, 187
 White-collar workers (*Angestellte*) 97, 121
 Windelband, Wilhelm 148
 Wittgenstein, Ludwig 172, 177
 Wittkower, Rudolf 151
 Wölfflin, Heinrich 2–9, 18–25, 36, 110, 124, 130, 138–39, 142–44, 146, 160, 278 n. 6, 286 n. 171
Classic Art 5, 18–20
Principles of Art History 2–7, 20–24, 115, 147–48, 186
Prolegomena to a Psychology of Architecture 2–4, 6–7, 24–25
Renaissance and Baroque 4–7, 18–20
 and clothing 2–4, 6–7, 18–19, 24–25
 and empathy theory 3–4, 5–7
 Worringer, Wilhelm 190, 200
 Wundt, Wilhelm 77–78, 94, 95, 190, 204, 211, 213